FUN ASIA EXPO 2024
INDONESIA'S LARGEST ATTRACTION,
THEME PARK, & WATERPARK INTERNATIONAL EXPO
AUGUST, 21ST-22ND 2024

The need for entertainment and recreation is something that everyone seeks to enjoy amid their busy lives, no matter where they are, including in Indonesia. As a result, recreational facilities have increasingly developed in Indonesia, such as theme parks, water parks, family recreation areas, playgrounds, and various other family entertainment attractions. As times change, the recreational park industry has also grown aggressively and become increasingly diverse with exciting and technologically advanced attractions. The development of recreational parks in Indonesia certainly holds promising prospects for the future. Attractive recreational parks are believed to appeal to both domestic and international visitors, which in turn can enhance the tourism value of the regions where these parks are located.

Through this opportunity, PT. Fun International, a consultant and distributor of amusement machines, in its role as the organizer of Fun Asia, in collaboration with PT. Funworld Prima as co-organizers, and supported by the Indonesian Family Recreation Association (ARKI), is once again holding the FUN ASIA EXPO. This two-day exhibition took place on August 21-22, 2024, at Hall D2, Jakarta International Expo (JIExpo) Kemayoran, Jakarta. This exhibition is once again being attended by participants from various countries, such as Canada, India, China, the Netherlands, the USA, Singapore, Italy, Germany, Australia, Mexico, Russia, and Turkey. These participants, of course, bring with them extensive experience and strong concepts in developing recreational parks.

The Ministry of Tourism and Creative Economy (Kemenparekraf) believes that the Fun Asia Expo 2024, which features recreational attractions, has the potential to increase the interest of the Indonesian public in tourism through the attractions offered. Through this event supporting the recreational park industry, the public is encouraged to witness the aggressive development of the industry through attractions that have embraced advanced technology. This event can bring people closer to or remind them of how the attractions industry has developed, in order to change perceptions and also transform public behavior," said Syaifullah, Director of Industry Management, Deputy for Industry and Investment at Kemenparekraf in Jakarta.

FUN ASIA EXPO 2024 targets investors, entrepreneurs, operators, and the general public interested in the recreational park business. Through this exhibition, visitors can gain information about products and equipment supporting their recreational park business, as well as details on the safety of amusement machines. Additionally, they can explore and understand three key factors in preparing for a theme park business: good planning, the selection of suitable and attractive equipment or attractions, and adequate human resources training to operate the amusement industry optimally and professionally. The exhibition also assisted local governments and developers with potential land for building recreational parks, as well as facilitate business operators in Indonesia within the recreation and amusement sector, enabling them to further develop their businesses.