Bringing Fun, Dreams, and Memorable Experiences to Everyone Worldwide

ILOJ International Leisure & Outdoor JAPAN

Leisure Japan 2024

The Largest Theme Park, Outdoor and Leisure Industry Exhibition in Japan

SHOW REPORT

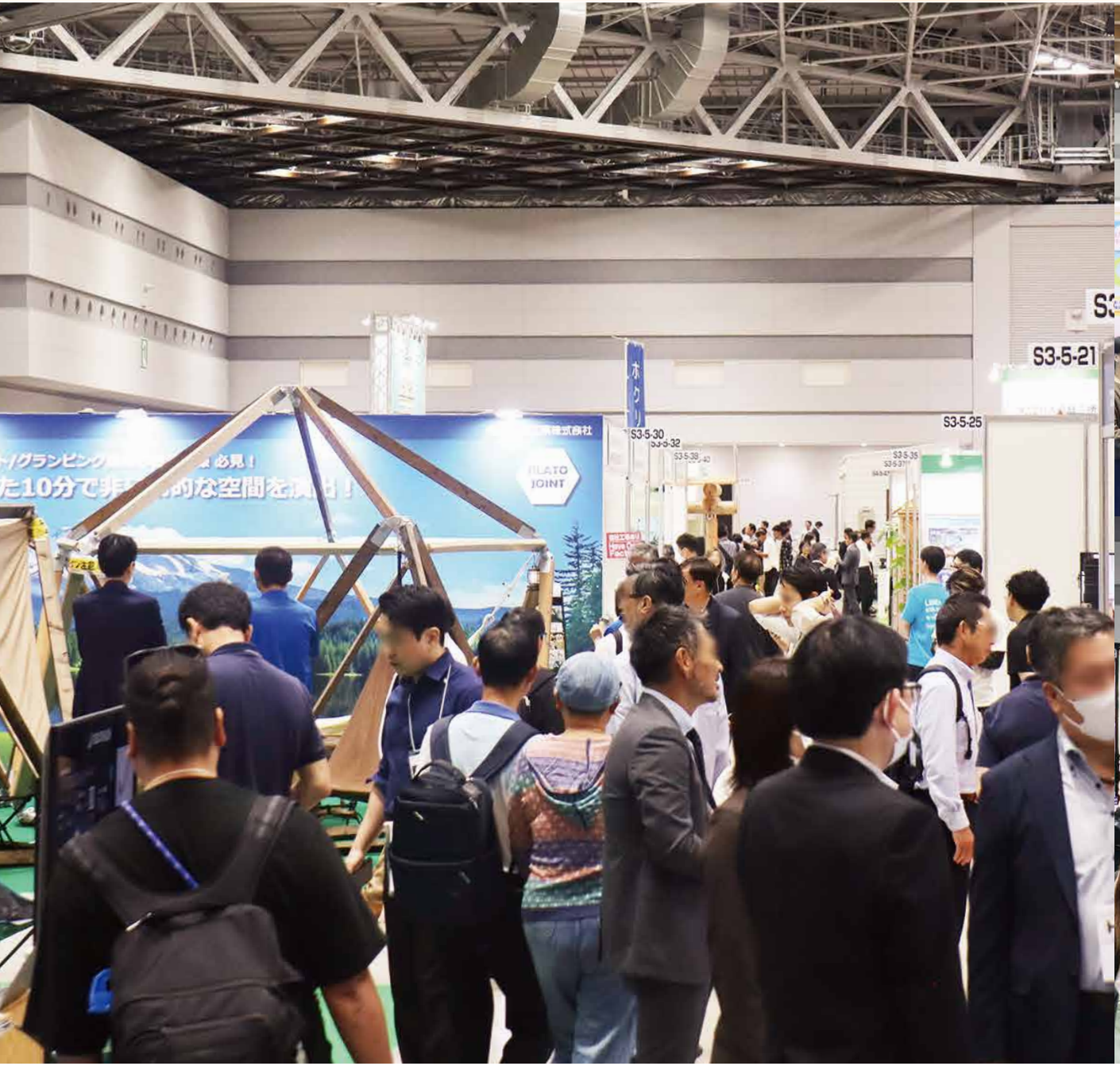
Date October 16th (Wed) - 18th (Fri), 2024 10am-5pm

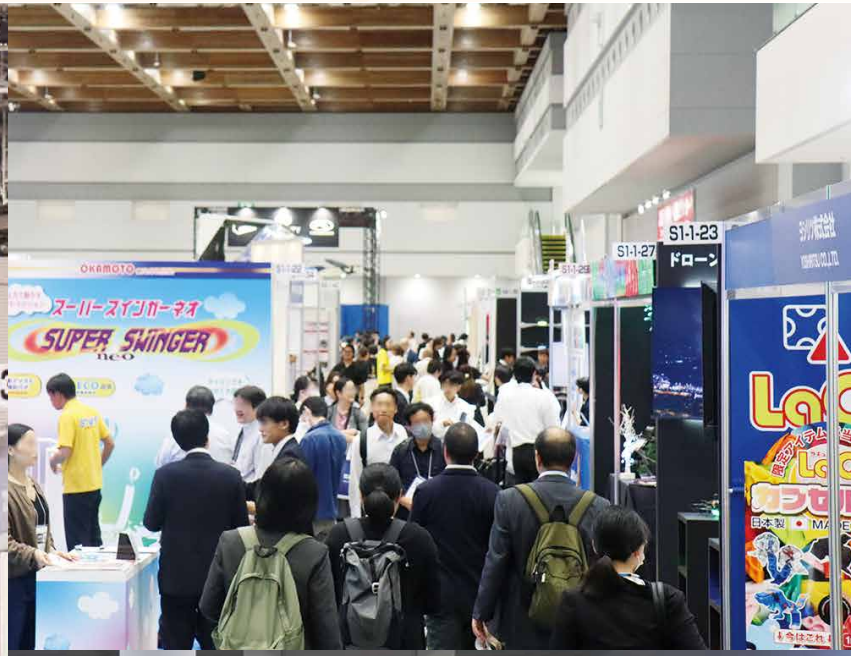
Venue TOKYO BIG SIGHT - South Hall 1-4

Organizer TSO International Inc.

TSO International
Gate to Global Business

A total of 18,054 professionals from the leisure and event industry visited from around the world

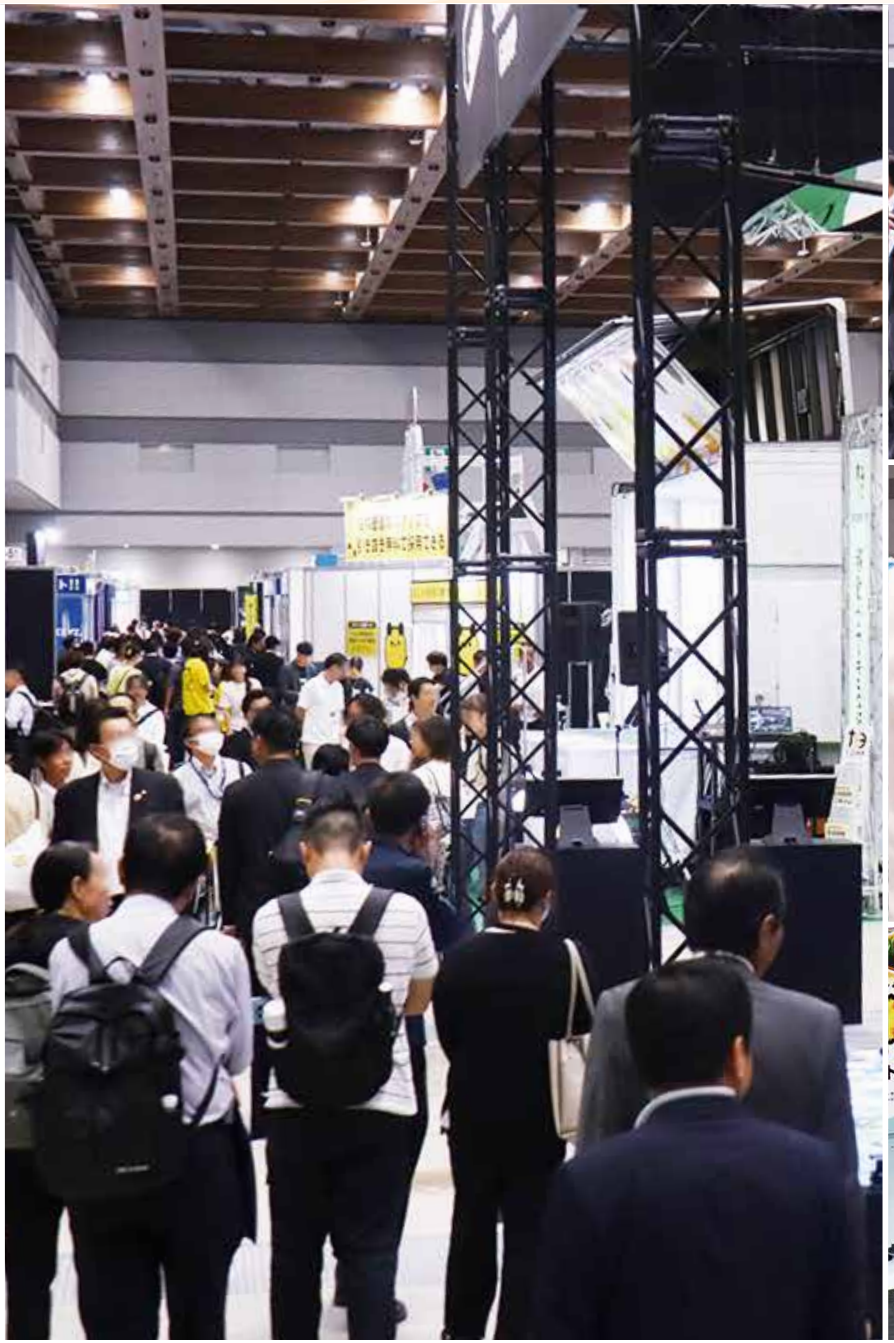


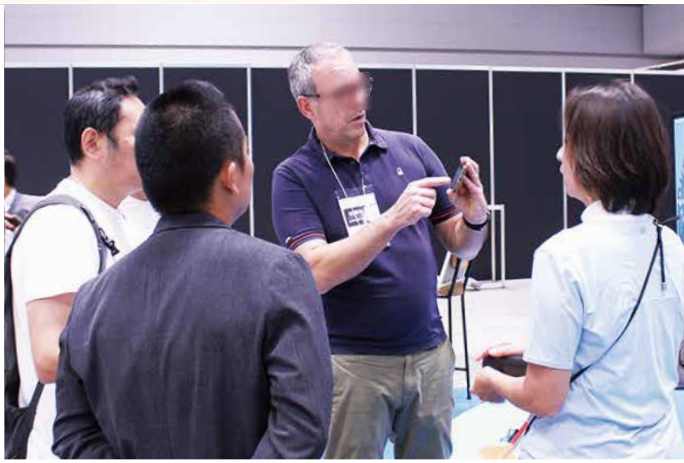




302 companies (including overseas companies) exhibited, and business negotiations were active for three days















General Information

Exhibition

Bringing Fun, Dreams, and Memorable Experiences to Everyone Worldwide

ILOJ Leisure Japan 2024

The Largest Theme Park, Outdoor and Leisure Industry Exhibition in Japan

Organizer

TSO International
Gate to Global Business

Supporters

亚洲乐园及景点博览会 Asia Amusement & Attractions Expo
CHINA SAUNA | SPA | POOL The Leading TradeFair in Asia
GTI-AMUSE
GDCAF Outdoor Camping & Leisure Sports
PIAHA
PISCINASPAIN AQUATECH · SPA · OUTDOORS
TAAPE
PATIO POOL SPA ASEAN PATIO | POOL | SPA EXPO
ATRAX
OUTDES
iNTERGAME
TTW TRAVEL AND TOUR WORLD
THEME PARK EXPO VIETNAM
OUTDOOR SHOW Taipei

Date

October 16th (Wed) - 18th (Fri), 2024
10am - 5pm

Venue

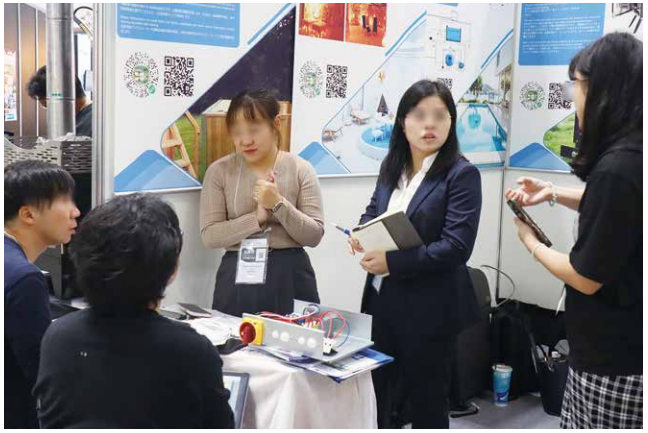
TOKYO BIG SIGHT - South Hall 1-4

Number of Exhibitors

302 Exhibitors







Post Show Overview

Exhibitor Review

- **302** *Exhibitors*
- **11** *Countries & Regions*

China, Japan, Korea, Russia, Spain, Taiwan, Thailand, Turkey, United Kingdom, United States, Vietnam



Visitor Review

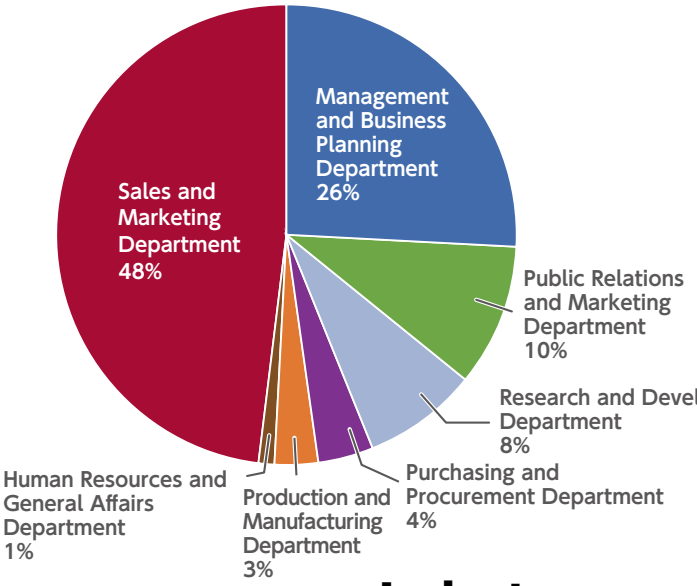
	October 16 (Wed) Cloudy	October 17 (Thu) Cloudy	October 18 (Fri) Cloudy, later rain	Total
1.Visitors *1	5,927	6,087	6,006	**18,020**
2.Press *2	12	8	14	**34**
Total	**5,939**	**6,095**	**6,020**	**18,054**

◉Number of visitors method of counting

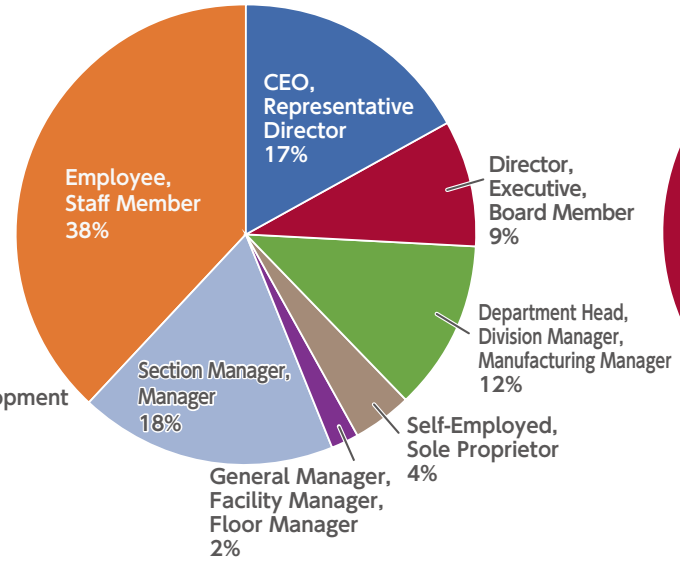
*1 Those who pre-registered, registered on the day, or did VIP check-in are counted as one person.
A visitor is counted as one person, even if they visit on multiple days.
*2 The number of press registered for coverage by the show management office is counted.
* The number of guests and related persons who attended the meeting at the show management office is calculated in accordance with 1.

Visitors Overview & Survey Results

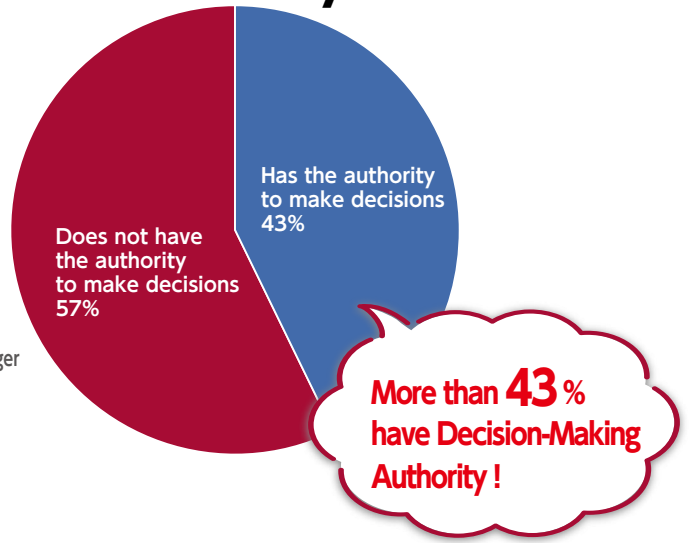
Job Category



Job Title

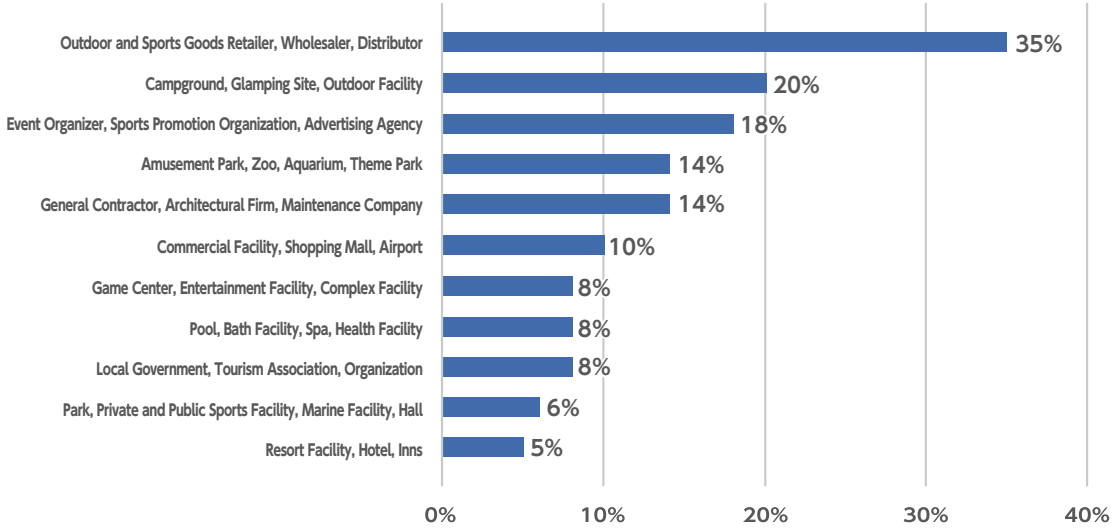


Decision-Making Authority



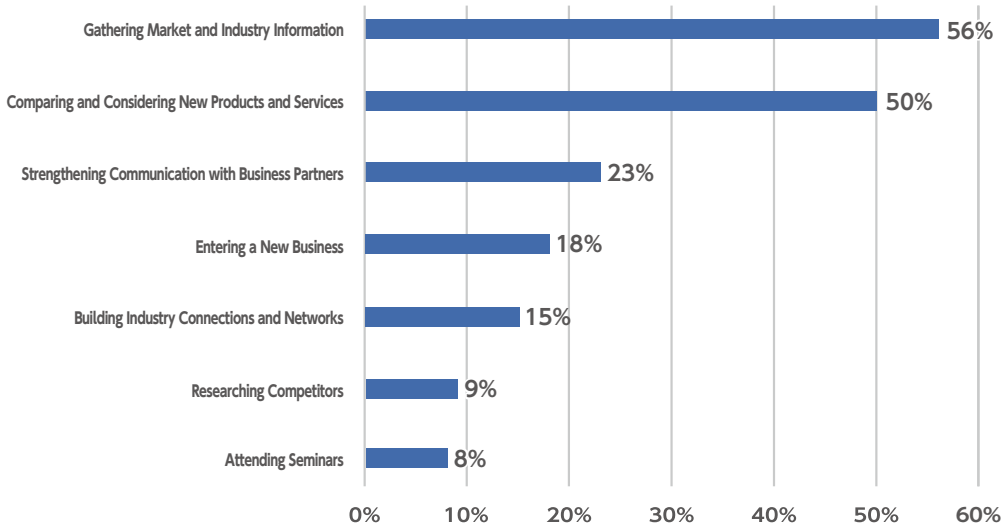
Industry*

* Multiple answers possible



Purpose of Visit*

* Multiple answers possible



Visitor List

Executives from key companies visited in large numbers to discuss future investments, development, and procurement.

＊Japanese companies that visited in 2024 (some experts)

Theme Park

Tokyo Disney Resort
Universal Studios Japan
Fujikyu Group
Warner Bros. Studio Tour Tokyo
YOMIURILAND
TOKYO DOME CORPORATION

Zoo, Aquarium, Park Facility

Sea Paradise Yokohama Hakkeijima
海遊館 Osaka Aquarium Kaiyukan
アクアワールド 茨城県大洗水族館 Ibaraki Prefectural Oarai Aquarium
マザー牧場 Mother Farm
Gunma Safari Park Wild Kingdom
東京ドイツ村

Camp, Glamping Facility

PICA
白樺リゾート 池の平ホテル＆リゾーツ
NSD 日本スキー場開発株式会社
Tokyu Resorts & Stays
Fujikyu プレジャーフォレスト さがみ湖リゾート
JR東日本グループ 株式会社ジェイアール東日本都市開発

Event Organizer, Management Company, Advertising Agency

Tanseisha
セレスポ
NOMURA
Hakuhodo DY map
dentsu
Tokyu Agency Inc.







Exhibitor List ①

◆Theme Park & Attraction Area

ACT MARKETING CO., LTD.
ADVANCE CO.,INC.
Amusement Journal
ASOBI FRIENDS LLC.
asopori
ASSIST JAPAN
BLAZE
BRITZ Inc.
CAELUM
CarterJMRN K.K.
Cerca Inc.
Creo Co., Ltd.
DAIMONJI Co.,Ltd
DAIZO CO.,Ltd
Densan System Co., Ltd.
DMM.com LLC
Dream Studio Company
Eightex inc.
Garage Bosco
GIBBON SLACKLINES
Good Man Service
Guangzhou Kedie Information Technology Co., Ltd.
Guidable Inc.
HAPPY COMPANY co.,ltd.
Hapreat Co.,Ltd.
HELMS.CO.,LTD
HIYOKOUN, Inc.
HONEY CO., LTD.
Honeycomb Lab. Inc.
INTER COSMOS Co.,Ltd
Interposition Inc.
kabbalah co.,ltd.
KAO corporation
Koei Co.,Ltd./CQ AMENIC CO.,LTD.
KTXCorporation
KYOWA SANGYO Co.,Ltd.
LBC co.,ltd
M2mobility Inc.
MIRACOOL CO., LTD.
Mirart Inc.
NBC Engineer Co., Ltd
NEXYZ. Corporation
NIIDA BUSSAN co.,ltd.
Nipric Co.,Ltd
Noren-Kai Co.,Ltd
NutmegLabs Japan Corporation
OKAMOTO mfg.co.ltd
OnePlanet Inc.
Panasonic Information Systems Co., Ltd.
PLATA INC.
RADIX
REDCLIFF, inc.
SHIMIZU SANGYO CO.,LTD
SHINTOA CORPORATION
Shiroyama
SKIDATA G.K.
SPRING Inc.
TAKAOKA TOKO CO., LTD.
TATSUMI ELECTRONICS CO., LTD.
Tecotec inc.
Timee, Inc.
TOGOPOWER.CO.,LTD.
TOKYO DOME CORPORATION/Nihon XR Center
TOKYO MIMORE CO., LTD./SANKEI GOM
Toukei Computer Co., Ltd.
TOYOTA MOTOR CORPORATION
TRUST CO.,LTD.
UCHINO CO.,LTD.
USHIO LIGHTING, INC.
WannaEat CO.,LTD.
World Kougei Inc.
YAMASHINSEIKYO
YOSHIRITSU CO., LTD.
ZIGEN Lighting Solution co., ltd./S.E.I Co.,Ltd.

Exhibitor List ②

◆Camping & Glamping Area

AVANT GARDE Co., Ltd/Huizhou Haorui Hardware Technology Co., Ltd
BLOWBACK CO., LTD./NINGBO KANGMA OUTDOOR PRODUCTS CO.,LTD
BOX OF IRON HOUSE
BSK/BSJ Rental Tokyo
CAMP MANTA
Comfort Co., Ltd.
CREATIVE SYSTEM
CTS Corporation
cyber silkroad hachioji
DAIKE SAUNA
Decathlon Distribution Japan
Food Paradise Tottori Prefecture! Tottori Gibier
FUJITENKA Co.,Ltd.
GLOBALWORKS.inc
GREEN MAKER
HACKBERRY
HOKURIKU LIVING CO.,LTD.
HUZHOU FOUR FRIENDS ARTICLES FOR TOURISM USE CO.,LTD.
IKAWA Sculpture Co.,Ltd.
Ikemitsu Enterprises Co.,Ltd.
ikemutsu
IYOSHI COLA
J&L Co.,Ltd.
Japan Association of Leisure Hotel
Japan Glamping Association
Japan Recreational Vehicle Association
JIANGMEN ZHONGBO ALUMINIUM FOIL PRODUCTS CO., LTD
KANEKO HEAVY MACHINERY
KANEYO MISO SHOYU Inc.
KATONO CO.,LTD/A
Kyowa Advance Co., Ltd,
LBC co.,ltd
LIFULL ArchiTech Co., Ltd.
LUXURY CARD
MAGSAYA Co.,Ltd
MJ Corporation
Murata Corporation
Nakagawa Garden Desing
NAKAI INDUSTRY CO.,LTD
NEXT GLAMP
NINGBO LIGHT TOUR OUTDOOR GEAR CO..LTD
Ningbo Miracle Leisure Products Co., Ltd.
Nippon Beer Co./Double Portion Inc.
Ohara Corporation
OHS Supply, LLC.
PalaceLink Inc.
Pinetree Corp.
PROS HEART
QINGDAO KAIZI INTERNATIONAL TRADE
QINGDAO MIDOO INTERNATIONAL TRADE CO.,LTD.
Re:Planning
Ribbon Foods Co., ltd.
S9 DESIGN/AUTOPROJECT
Select Innovation Co.,LTD.
Shanghai MSD International Trade CO., LTD
SHIDO CYCLE
Shiratori Pharmaceutical Co., Ltd.
SIXINCH. JAPAN
Soumi
SUNCENT JAPAN Co., LTD.
TAJIMAYA RICE CO.,LTD
Takashi Asayama Design Office.Ltd
TOA Industries Co.,Ltd.
TRY
Unimation Systems Inc.
Vipro's Co.,Ltd.
YAMASHIRO
Yodogawa Steel Works, Ltd.
YUKA ENGINEERING INC.
ZHONGSHAN SIMIULE DAILY NECESSITIES.,LTD

Exhibitor List ③

◆Entertainment Business Area

3D Co.,Ltd
AMUSE Co., Ltd./OMACHI ONSEN KANKO Co.,Ltd.
DARTSLIVE Co.,Ltd.
Dynamo amusement, Inc.
Geosports Co Ltd
GOLFNAVI
onyx
SANWA Co.,Ltd
SEED BRAIN
SPICE Inc.

◆Regional Revitalization Tourism Area

ACTUAL Inc.
Alice Event Production Division
BESIDE Corp.
Bon Arm Co., Ltd.
Chiba City Tourism Association
Chiyoda City Tourism Association/Seven to Five
cycle village TAMAKAWA
Enthusiasm Local Creation Ventures
GATARI Inc.
GeoTechnologies, Inc.
inout Inc.
INTELLIGENT WAVE INC.
Japan Counterfeit Detection Research Co.,Ltd.
JD Co.,Ltd.
Kisarazu City Tourism Association
Koganei City Tourism Association/Wakuwaku Tominnouen Koganei
Made in Japan Halal Support Committee/ACCEA Inc/DAICHI FARM/ Lita Corporation/Transtyle inc/TSS
Netropolis LLC
NS Solutions Corporation
Polyglot Link Inc.
QTnet,Inc.

◆Pool & Sauna Area

American Express International, Inc.
Checker Support Co., Ltd.
ENDO KOGYO CO., LTD./KYOKUTO KAIHATSU KOGYO CO.,LTD.
FIREGRAPHIX
GOHDA WATER TREATMENT TECHNOLOGY CO., LTD.
GUNMA Hit!Hot! Consortium
HOKURYO DENKO Co.,Ltd
ITOKI MARUI Kogyo
KAISUIMAREN Co.,LTD
OHKA CORPORATION
PROSPER DESIGN
ROYAL CORPORATION
SaunaHax
Shenzhen Dioo Sauna Equipment Co.,Ltd.
Shonan Barrier-Free Tour Center
STEPSOLUTION Co.,Ltd.
tuna sho
vihtas
YAMATEI INC.
ZAOH COMPNY, LTD

Exhibitor List ④

◆Marine Activity Area

AGIT Global,Inc./Wavestorm/Artikfun/Storm Blade
BX Tenpal Co.,Ltd.
KGI inc.

◆Event Operation Area

ACTONE
air
ASOBINATION CO.,LTD
ASOBISKI
Chuo Senden Kikaku Co.
Co., Ltd.QuestandTry
DAIHATSU MOTOR CO., LTD.
EVENT COMMUNICATIONS CO.,LTD
EventBank
FOURSEASON inc.
GiG-BAND.COM
Hanaka Co., Ltd.
HISIGN
JAPAN EVENT NETWORK
Japan Inflatable Products Safety Association
KenbishaCo., Ltd.
Millennium Entertainment, Inc.
MITOMO Co.,Ltd.
Nihonbashi Marutamaya Co., Ltd.
NPO kidsfurima.
OMOCHAOUKOKU CO.,LTD.
PANS LTD.
PORTEPLAN Co.,Ltd.
Ribbon Marche Co.,Ltd
SD Corporation
shinseisha co.,ltd.
SWAG CO., LTD./TAKENAKA CO., LTD.
TAIETSU IRON WORKS
TDP.INC
TEZUKA EXPRESS Co.,Ltd.
TOGU
TRUST Co.Ltd
U.
WAC Corporation
World Insect Exhibition OFFICE FUKUHARA CO., LTD.
YAMATOSHI CO.,LTD.
ZEAL Associate Corp

◆Trailer House & RV Area

ARCHIND
Asahi Tostem Exterior Building Materials Co., Ltd.
BRAVODESIGN, Inc
CROCO ART FACTORY Co., Ltd.
First Wood co.,ltd.
JAPAN TOWING TRANSPORT CO.,LTD.
Japan Trailerhouse Inspection Organization
MISAWA HOMES CO.,LTD.
MUGEN DESIGN OFFICE CO.,LTD.
NISHIO RENT ALL CO.,LTD
Panasonic Commercial Equipment Systems Co.,Ltd.
SR Kentiku Koubou
SYAKOU RENTAL HANBAI.LTD
TAKAHASHI FIRM
TOEI CO., LTD.
Trailer House Development Co., Ltd.
YADOKARI

Photo Gallery ①

Each day, theme park and leisure facility operators, as well as amusement industry experts from all over Japan, attended the exhibition









Photo Gallery ②

New business negotiations, including glamping site entries, campground development, and sauna installations, were actively held





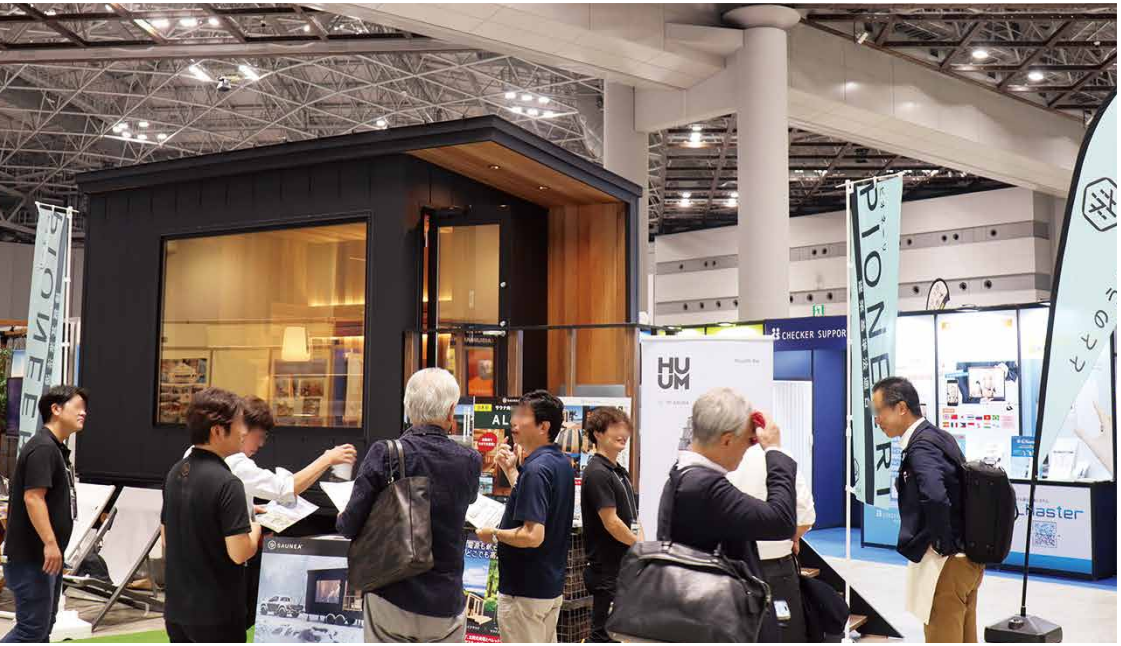




Photo Gallery ③

By experiencing live demonstrations and presentations, numerous business opportunities were created









Information for Leisure Japan 2025

Bringing Fun, Dreams, and Memorable Experiences to Everyone Worldwide

ILOJ Leisure Japan 2025

The Largest Theme Park, Outdoor and Leisure Industry Exhibition in Japan

Date November 26th (Wed) - 28th (Fri), 2025 **Venue** TOKYO BIG SIGHT - East Hall **Organizer** TSO International Inc.











Inquiry
overseas@tso-int.co.jp