RESULTS
of the 45th Moscow International Exhibition
«Amusement rides and entertainment equipment
RAAPA EXPO-2025»

From March 19 to 21, 2025, the 45th Moscow International Exhibition “Amusement Rides and Entertainment Equipment RAAPA EXPO-2025” took place at VDNKh, in pavilion 57.

The exhibition organizer is the Russian Association of Amusement Parks and Attractions (RAAPA). The general sponsor is the PAX-Design group of companies. General information partner is the magazine “Attractions and Entertainments”; Internet partner of the exhibition is vtorio.com web and others.

155 companies from Russia, Belarus, Italy, China and Turkey took part in the exhibition.

Among the regular participants of the RAPPA EXPO were companies such as Antonio Zamperla SPA, RIF, ATTRAPLAST, AirMir, Volgograd Attractions, Vostok, the Air Palace Factory, ITALPARK, Karusel Group, Pax-Design Group, the Factory of Attractions, Bolid Group, and other companies.

The theme of the exhibition covered all the main areas of the modern entertainment industry: park attractions, entertainment equipment, virtual and augmented reality, trampolines and inflatable play equipment, water parks, arcade machines, interactive games, simulators, laser tags, paintball, children's play and sports grounds, prize attractions, shooting ranges, pedal cars, park transport, activity parks, go-karting, animatronics, vending machines, Business automation systems, access control equipment, certification, diagnostics and maintenance of attractions, services for the design of parks and entertainment complexes, landscape design and decor, F&B, staff training, and more.

48 companies participated in the exhibition for the first time.

It’s worth noting the presence of a large number of Chinese companies, whose equipment was almost completely purchased at the exhibition.

We should also highlight the trends of this year's exhibition.

Russian-manufactured mechanical attractions

Production of Ferris wheels, which are becoming an important element in amusement parks. Their designs are characterized by reliability and modern aesthetics. Presented by companies: the “Pax-Design” group of companies and the “Karusel” manufacturing company.

The "Orbita" amusement ride, with a space theme, offers a unique journey through stars and galaxies. A new product from the “Skazka” factory of attractions.

At the exhibition, the company “Vostok” presented illuminated seating modules for the “Caterpillar” amusement ride.

The developments of the “Gros” Production Association are aimed at creating safe and engaging entertainment for all ages.

Volgograd's Attractions offered a variety of mechanized rides that meet modern safety and comfort standards.

The original designs and technologies of Attraplast contribute to the company’s high demand in the market.

Water rides

The “Stingray” Water slide with customized design, unforgettable sensations and thrilling rides was presented by the Polin Waterparks company.

The interactive water attraction “Fountain” combines entertainment and education, helping children develop fine motor skills. Here, the fun takes place in the format of an exciting water show, where children can interact with water and enjoy playing. (LAS VEGAS Company).

VR

This segment features a variety of attractions, such as binoculars and a driving simulator, as well as Skyrif 360 and ATR-Arena. Themed content packages (horror, flights, the world of dinosaurs) offer unique experiences for fans of virtual adventures. (ATR Company)

The VR attraction “Very Sky Ship” offers its participants an exciting journey with the wind effect, vibrations and surround sound. It allows them to dive into a world of adventure, where everyone can feel like the hero of a roller coaster ride. The equipment was showcased by Zhuoyuan Co., Ltd.

The “Terrifying Adventure” attraction immerses guests in a cosmic adventure atmosphere enhanced by sensory effects. Participants experience a thrilling adrenaline rush and tension as they navigate through a series of challenges. The equipment was featured at the booth of Guangzhou Movie Power Technology Co., Ltd.

Interactive attractions, arcade machines

An interactive wall and floor with games "Just Jump" and "Just Move," allowing participants to demonstrate their agility and creativity. These games turn physical activity into exciting entertainment suitable for all ages. (Company: Canicula.games).

"Circus8-x" is a set of 8 arcade machines, including 4 designed for lifting toys, 2 for playing with clothespins, and 2 timer machines, demonstrated by the company GameKot.

A light-up floor, spring-rockers and a crane machine were showcased, along with a Lux segment dance floor that tracks movements to K-pop music. At the RAAPA EXPO exhibition, these were presented by the company KachalkiBy.

Inflatable Attractions

Inflatable figures themed around “May 9th” add vibrant accents and create a festive atmosphere at events, brought to the exhibition by the company the Air Palace Factory.

The inflatable attraction “Rybalochka” (Fishing) and a white trampoline provide children with the opportunity to have an active and enjoyable time. These attractions were demonstrated by the company ATTRO.

Inflatable elements in the “Russian style,” such as a bear, balalaika, and samovar, are designed for festive events. These inflatable pieces of folk art and culture were showcased by the company Airmir.

PVC figures, a “Minions” trampoline, and the play element "Turtle" were presented by the company Lemar.

Decor and Lighting

Fiberglass products and small architectural forms, including the impressive 3.2-meter-tall “Polar Bear” figure, serve as striking accents in any space. These elements were installed by the company BMA DEKO.

Light figures made of metal structures, illuminations, and architectural lighting create a magical atmosphere, highlighting the beauty of the surroundings and adding enchantment to any event. (Games Group).

Exhibition Reviews

According to the majority of participants and visitors, the RAAPA EXPO-2025 exhibition was extremely successful and productive. Here are just a few reviews:

“Thank you so much for organizing the exhibition!!! It was our first time participating.”
(Svetlana Efremenkova, LLC "AVGUR")

“*A huge thank you to the organizers of RAAPA exhibition! As always, everything was top-notch. Everything was wonderfully organized, and we are grateful for the opportunity to be part of such a large-scale and significant event in the entertainment and leisure industry. We look forward to the next exhibition!”*

(Igor Sharshukov, RiaPark)

“I would like to thank you for the wonderful exhibition and the organizational work. Everything was great and went like clockwork.”

(Olga Grishina, Novye Gorizonty)

“Your growth zone lies outside your competence zone" – golden words from Anton Buynov! This was the best presentation at RAAPA! I’d rate it 20 out of 10. I’d call it business stand-up. Konstantin Popov and Anton Buynov are undoubtedly leaders in our industry. They masterfully dissected and broke down the revenue of outdoor amusement parks, pointing out the transparent areas "where the trouble lies" and where to find the magic button to increase ticket revenue.”

(Elena Sivak, owner of a consulting agency in the entertainment industry with 20 years of experience)

“We thank the guests and organizers of the exhibition for these wonderful three days. Thank you for the invitation. We look forward to returning again next year!”

(Lyudmila Golovkina, Strana Kart)

“You are all amazing! I had a great time! Wishing everyone prosperity and great mood!”

(Tatiana Yankova)

“RAAPA EXPO-2025 is an excellent platform for exchanging experiences and finding new partners.”

(Roman Khramov, Novye Gorizonty)

“The exhibition has ended, but the emotions still overwhelm us! It was an incredible event full of bright encounters and inspiring moments. It was so nice to meet our long-time friends and partners. We are happy that we could communicate, discuss new ideas, and share what we have achieved. But what is especially valuable is the new acquaintances that brought new perspectives and inspiration. We are filled with pride for our developments, which received so many positive reviews! This fills us with confidence that we are moving in the right direction and inspires us to new achievements. A huge thank you to everyone who visited us at the exhibition. Your support and interest make every event special.”

(Artem Bazhukov, Canicula Games)

Best booths

Best exhibits of the exhibition were awarded RAAPA gold diplomas. The winners included booths from the following companies: CrosBee, Guangzhou Taikongyi Amusement Technology Co., Ltd., LabClub, Las Vegas, Polin Waterparks, RIF GROUP, Yuto (Guangzhou) Amusement Equipment Co., Ltd., Zhejiang Feiyou Kangti Amusement Facilities Co., Ltd., Attractions of Russia, BMA DEKO, GK Vostok, DINOMASHINA, KachalkiBy, PARK-PRICE, PK "KARUSEL", RiaPark, Studio Giraffe.

Visitors

Over three days, the exhibition was attended by more than 3,800 specialists from over 260 cities in Russia and abroad, including Belarus, Armenia, Kazakhstan, Kyrgyzstan, Uzbekistan, China, Turkey, and India. Among the visitors were managers and top executives of parks, entertainment centers, water parks, representatives of city and regional administrations, developers and investors, owners and directors of resorts, hotels, manufacturers, suppliers, and distributors of entertainment equipment, individual entrepreneurs, media representatives, and other interested parties.

Educational program

The exhibition was packed with a business program. Over 500 specialists participated in various business trainings, conferences, seminars, and masterclasses.

Topics related to the entertainment business were presented, such as: Masterclass "20 Insights from 20 Years in the Amusement Park Business" and the strategic business game "PARK MAXED OUT" (speakers: Natalia Likhovetskaya, founder of "Agency of Natalia Likhovetskaya," Moscow, and Elena Baydukova, manager of "Google-Boom" Interactive Parks, Omsk); Business training "Event – The Heart of the Park" (speaker – Ksenia Eliseeva, manager of "TIM PARK" Adventure Center for

Kids); Masterclass "The DNA of Park Revenue: Practice 2024" (speakers: Anton Buynov, "Lime IT," and Konstantin Popov, "Skazka Park," tg-channel "Client's Advocate"); Seminar-discussion "Protection of Rights of Owners and Operators of Amusement Rides. Current Legal Issues" (Vladimir Gnezdilov – President of RAAPA, Chairman of TC 427 "Safety of Attractions"); Business training "Secret Technologies of the Sales Department Manager in the Amusement Industry" (Oksana Kuznetsova – Head of Sales in the Entertainment Industry, Elena Sivak – owner of a consulting agency in the entertainment industry with 20 years of experience); Masterclass "More Than a Park: What to Choose for Development – Business or Creative Approach" (Sergey Slabunov – entrepreneur: "White Well" Park and Glamping, Voronezh).

The conference "Trends in the Development of Recreation and Entertainment Parks in Russia" attracted a significant number of participants. After its conclusion, an excursion to the "Skazka" amusement park was held, where guests could explore themed areas, attractions, and learn about the park's operations.

The open meeting of the Coordination Council of the Amusement Industry on the topic "Standards of Work, Personnel, and State Support in the Field of Parks and Attractions" sparked active discussion. Following the meeting, a guided tour of the exhibition was conducted with the participation of representatives from the Russian Ministry of Industry and Trade.

The target audience gathered at the conference "Organization of Effective Operations of Waterparks and Water Entertainment Complexes," moderated by Igor Sinkevich, General Director of "KVA-KVA PARK."

ProPark Award

As part of the 45th exhibition, the second professional award in the leisure and amusement industry "ProPark," was presented. The winners included 13 companies and specialists from various sectors of the amusement industry:

MAUK "GCDC named after M. Gorky" (Rostov-on-Don) - best urban park in a city with a population over 300,000.

MAU "Park of Culture and Recreation" (Vyksa) - best urban park in a city with a population under 300,000.

"Vokrug Sveta" Amusement Park (Omsk) - best open amusement park.

SKY PARK (Tashkent, Uzbekistan) - best indoor entertainment complex over 2,500 sq.m.

Raduga Land (Yekaterinburg) - best indoor entertainment complex under 2,500 sq.m.

Kva-Kva Park (Moscow) - best water entertainment complex.

"Skazka Desyatiletiya" in Sochi Park - best park event.

"Skazka" Attraction Factory (Nizhny Novgorod) - best manufacturer in the amusement industry.

Creative Concept: "FAIRYTALE INSTITUTE IN SOCHI PARK" by Kovaleva Band (Moscow) - Best Project for the Amusemet Business.

Nikolai Borisovich Dolzhansky - professional of the year.

"Bely Kolodets" Park (Voronezh) - for the development of the amusement industry.

"Kaleidoskop" Amusement Park (Belgorod) - Special jury mention: for successful work and organizing quality leisure for city residents in challenging socio-economic and geopolitical conditions.

UK "Industriya Razvlecheniy" / Vanana Park (Moscow) - Special Jury Mention: for creating and developing the federal network of entertainment centers "Vanana Park" in various cities across Russia.

RAAPA EXPO-2025 showcased current global entertainment market trends, as well as modern technologies and leisure formats that will soon delight visitors of parks, water parks, and entertainment centers.

Over the years, RAAPA EXPO has evolved from a biannual event where domestic and foreign manufacturers showcase their products and services into a unique business platform. It facilitates the exchange of experience among industry professionals, fosters new ideas and projects, and contributes to the development and improvement of the leisure sector in our country.

We look forward to seeing you at the next RAAPA events:

- ONLINE Training and Certification of Amusement Industry Personnel in the Safe Operation of Attractions (April 8-11, 2025).
- 13th Summer International Meeting of Amusement Industry Specialists (Tyumen, July 16-18, 2025).
- 46th International Exhibition "RAAPA EXPO AUTUMN-2025" (October 8-10, 2025, Moscow, VDNKh).
- 47th International Exhibition "RAAPA EXPO-2026" (March 18-20, 2026, Moscow, VDNKh).

For participation inquiries, please contact the organizer:
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