QORDOBA

HUAQI AMUSEMENT | 华启

高端亲子乐园定制

CUSTOMIZED ADVANCED PARENT-CHILD PARK

Indoor playground 淘气堡乐园	IP Theme Park IP主题乐园	Trampoline park 蹦床运动馆
Design Layout 整场设计	R&D Production 研发生产	Operations 运营指导





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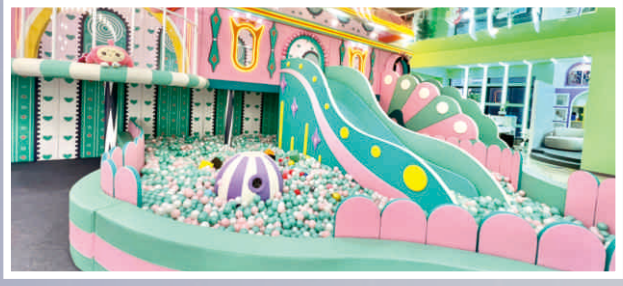
企业简介 | COMPANY PROFILE

华启游乐旗下的“OORDOBA”品牌,融合创意IP设计与寓教于乐的理念,从场景搭建到运营支持,我们凭借对儿童成长需求的深刻洞察,以安全、趣味、益智、挑战为核心,打造场景主题化、沉浸式亲子家庭娱乐中心等综合场景。产品含概幼童益智类、青少年体训类、成人运动挑战类等设备,为全球家庭提供充满趣味的娱乐体验,服务网络遍布全国并辐射海外市场。

Our Proprietary Brand brand "QORDOBA" combines creative lP design with an edutainmentphilosophy.Fromimmersive scenario construction to operationalsupport, weleverageprofoundinsightsinto children's developmental needsto createthemed, interactive familyentertainment complexes.With safety,fun, education, and challenge at ourcore, ourproduct portfolio spans









企业使命 Corporate Mission

用创意与安全守护童真,为儿童打造快乐成长的奇幻世界。

"Empowering Childhood with Creativity and Safety: Building Magical Worlds for Joyful Growth"

服务理念 Service philosophy

“全程陪伴,全心交付”我们全程提供全生命周期服务。"

Comprehensive support, wholehearted delivery" We provide full lifecycle services throughout the process.

员工信条 Employee creed

“用匠心造梦,用快乐赋能”,保持好奇、拥抱变化,用专业与热情为全球儿童编织童年记忆。

Craft dreams with a masterful touch, empower joy, stay curious, embrace change, and weave childhood memories for children around the world with professionalism and passion

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HUAQI AMUSEMENT

企业价值观 Corporate values

童心为本：以孩子的视角洞察需求，用纯粹的热爱守护每一份笑容。安全为基：从设计到选材，从工艺到施工，全程执行国际安全标准。创新驱动：融合科技与教育，持续研发寓教于乐的互动场景与设备。合作共赢：与客户、员工携手成长，传递快乐价值，共享发展成果。

Safety as Foundation”Implementing global safety standards from design to material selection, engineering to execution" Child-Centric Philosophy"Viewing the world through children's eyes, protecting every smile with pure passion" Innovation-Driven Progress"Integrating technology with pedagogy, advancing edutainment through interactive innovations" Collaborative Synergy"Growing with partners and employees, amplifying joyful value, sharing developmental success”

企业资质 | CERTIFICATION



























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中华超人世界观

中华超人是中华民族的**超级英雄**!
他们诞生自远古时期，一直流传于中华民间传说中，
是**正义**精神、**力量**、宇宙间一切**正能量**的结晶。
每当华夏大地遭遇危难之际，他们便会挺身而出!

Chinese Superhuman WorLdview

he concept of the Chinese Superhero WorLd
The Chinese super heroes are the super heroes of the Chinese nation!
They were born in ancient times and have been down in Chinese FoLk taLes, the crystaLLization of the righteous spiritual power and aLL the positive energy in the universe.
Whenever the Land of China is in danger, they stand!



超人IP主题儿童乐园的与众不同

- 淘气堡+电玩+潮玩+二消+手工=互动联营 、多点盈利
- 不但是超人儿童乐园，还是整场融合超人元素！
- 玩是天性，玩具是不可抗拒，玩乐是沉浸体验！
- 超人IP+超人乐园+超人玩具=潮玩&网红打卡点
- 正版授权 、融合设计，提升场地辨识度！
- 超人动漫，文化IP属性，自带流量，轻松获客！
- 设计设备创新 、氛围礼品丰富，一站式品牌采购！
- 开卡送玩具、买玩具送体验卡，营销互动，提升开卡率！

The uniqueness of the Superman IP theme children's park

- Naughty castle electronic games trendy toys second consumption handicrafts - interactive joint venture multi-point profit
- Not only is it a super hero children's playground, but also the whole scene integrates super hero elements!
- Play is innate, toys are irresistible, and play is an immersive experience.
- Superhero IP Superhero Park Superhero Toy - Trendy Play & Internet Famous Check-in Spot
- Official Licensed fusion design, enhancing venue recognition!
- Superhero anime, cultural IP attributes, built-in traffic, easy to get customers!
- Design device innovation, rich in atmosphere gifts, one-stop brand procurement.
- Open card to get toys: buy toys to get experience cards: marketing interaction to improve card opening rate.

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SUPERHERO THEME PARK

超人主题乐园

SUPERHERO THEME PARK





超人主题乐园

超人主题乐园



SUPERHERO THEME PARK

SUPERHERO THEME PARK

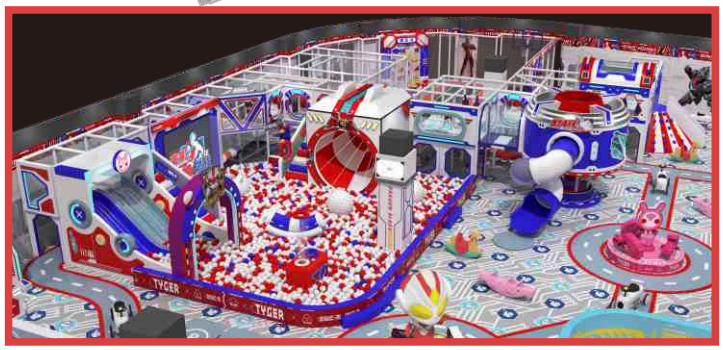
超人主题乐园





超人主题乐园









SUPERHERO THEME PARK

超人主题乐园连锁门店实拍

SUPERMAN THEME
PARK CHAIN STORE PHOTO

















CURE ALL BLUES

治愈一切不开心



华启 HUAQI EQUIPMENT × ICARER FAMILY

艾克家族主题乐园 | ICARER FAMILY

BRAND STORY | 品牌故事

艾克家族成员来自太阳系八大星体,地球在太阳系是唯一适合蕴养生命的星球。为了守护它,八大星体各司其职,太阳提供了光和热,月亮给予昼夜和潮汐,水星、金星带来磁场的稳定,木星、土星、天王星、海王星犹如铠甲一般,替地球阻挡彗星的击,这才保证了人类文明的不断发展。进入二十一世纪后,因为科技的快速发展,八大星体感受到了人类因负面情绪使得心灵逐渐冰冷,导致地球负能量急剧增长。为了消除负能量守护地球,八大星体各自派出不同个性和能力的萌物。它们组成太阳系超暖萌战队来到地球,建立了温暖研究实验室,日夜研究任何能温暖人类的事与物,化身为充满能量的各种产品,去温暖和陪伴每一颗心灵,

从而完成它们的使命:让全球变“暖”。

The Aik family members come from the eight major celestial bodies in the solar system, and Earth is the only planet in the solar system that is suitable for nurturing life. In order to protect it, the eight major celestial bodies each perform their duties, the sun provides light and heat, the moon brings day and night and tides, and Mercury and Venus bring stable magnetic fields. Jupiter, Saturn, Uranus, and Neptune are like armor, blocking comets from colliding with the Earth, which ensures the continuous development of human civilization. After entering the 21st century, due to the rapid development of technology,the eight major celestial bodies feel that human beings are gradually becoming cold-hearted because of negative emotions, resulting in a sharp increase in the negative energy of the Earth. In order to eliminate the negative energy and protect the Earth,the eight major celestial bodies each send out different cute creatures with different personalities and abilities. They form the Solar System Super Warm Team and come to Earth. They establish a warm research laboratory, which studies all things that can warm humans day and night. They transform into various products full of energy to warm and accompany every heart, **so as to complete their mission: to make the world "warm".**



ICARER FAMILY





艾克家族主题乐园

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场地实拍 | ON-SITE PHOTOGRAPHY



艾克家族主题乐园 | ICARER FAMILY











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ICARER FAMILY
WARM THE WORLD













WARM THE WORLD

WARM THE WORLD

艾克家族主题乐园 | ICARER FAMILY



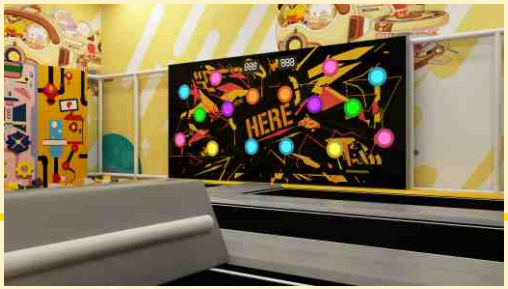
艾克家族主题乐园 | ICARER FAMILY











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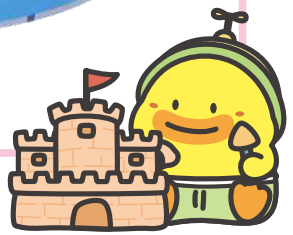






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莫兰迪主题乐园

MORANDI













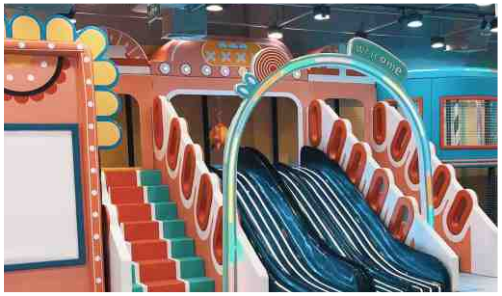
莫兰迪主题乐园

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MORANDI







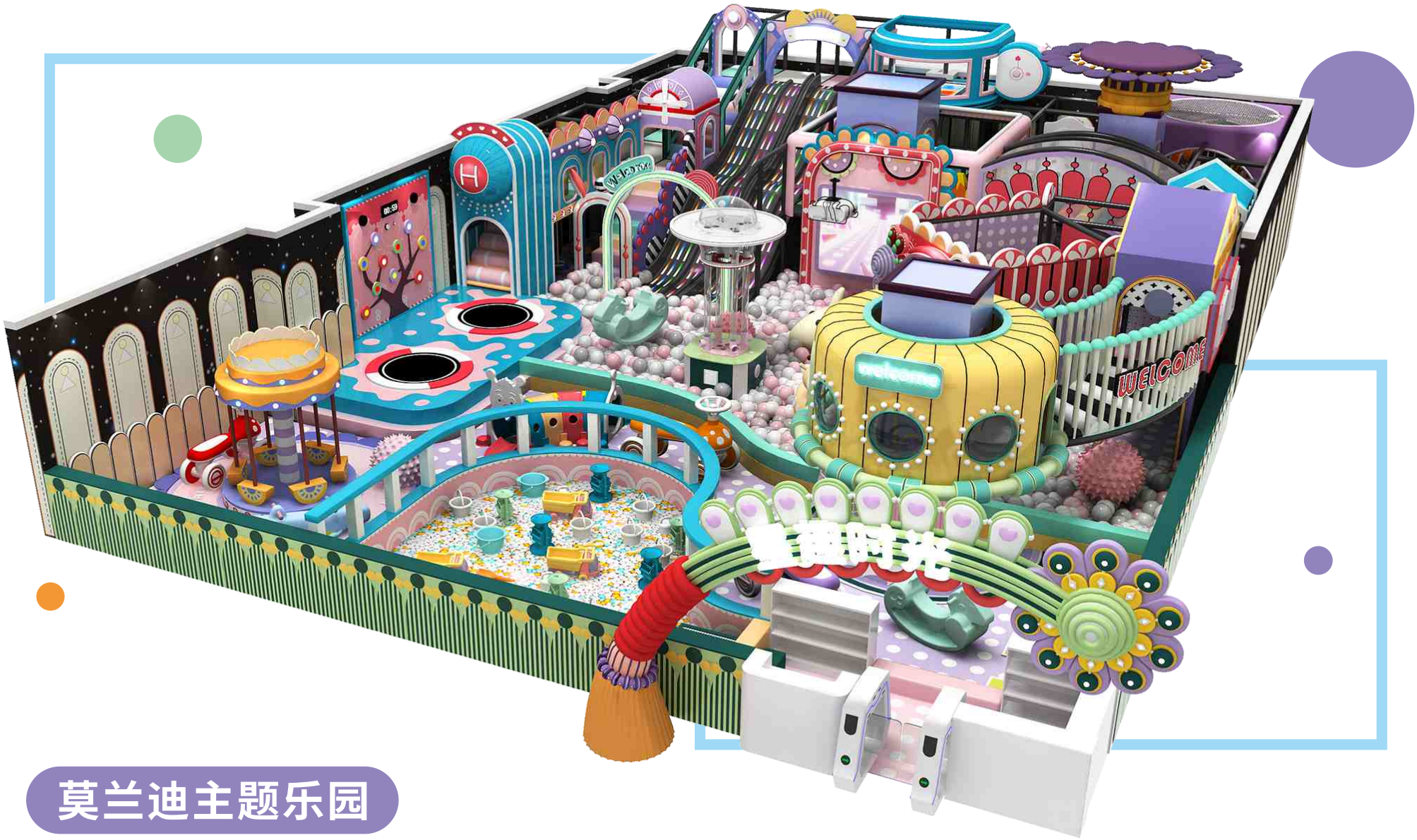




场地实拍 ON-SITE PHOTOGRAPHY

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HUAQI AMUSEMENT

MORANDI



莫兰迪主题乐园

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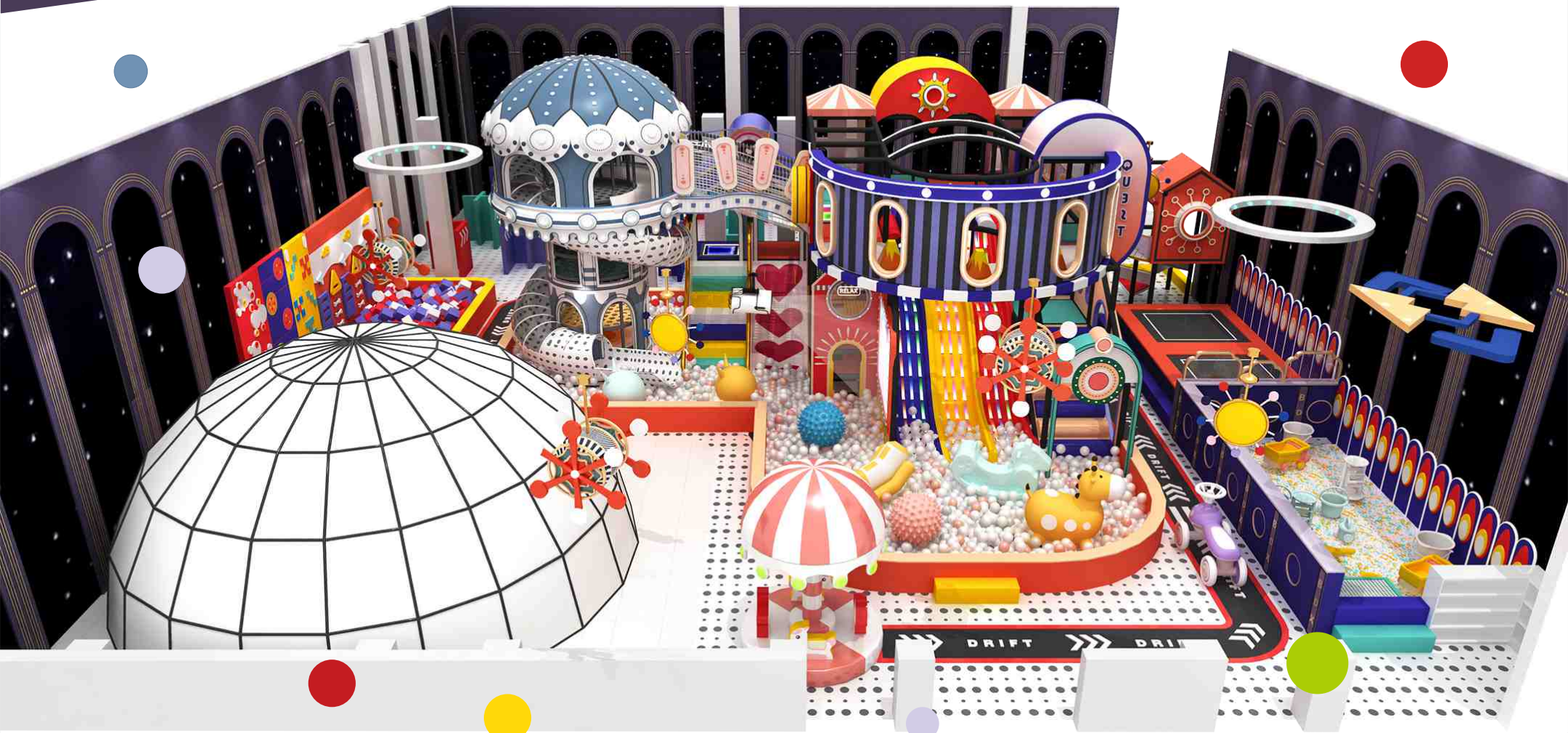









场地实拍 | ON-SITEPHOTOGRAPHY



莫兰迪主题乐园

MORANDI

MORANDI



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CHINA CHIC

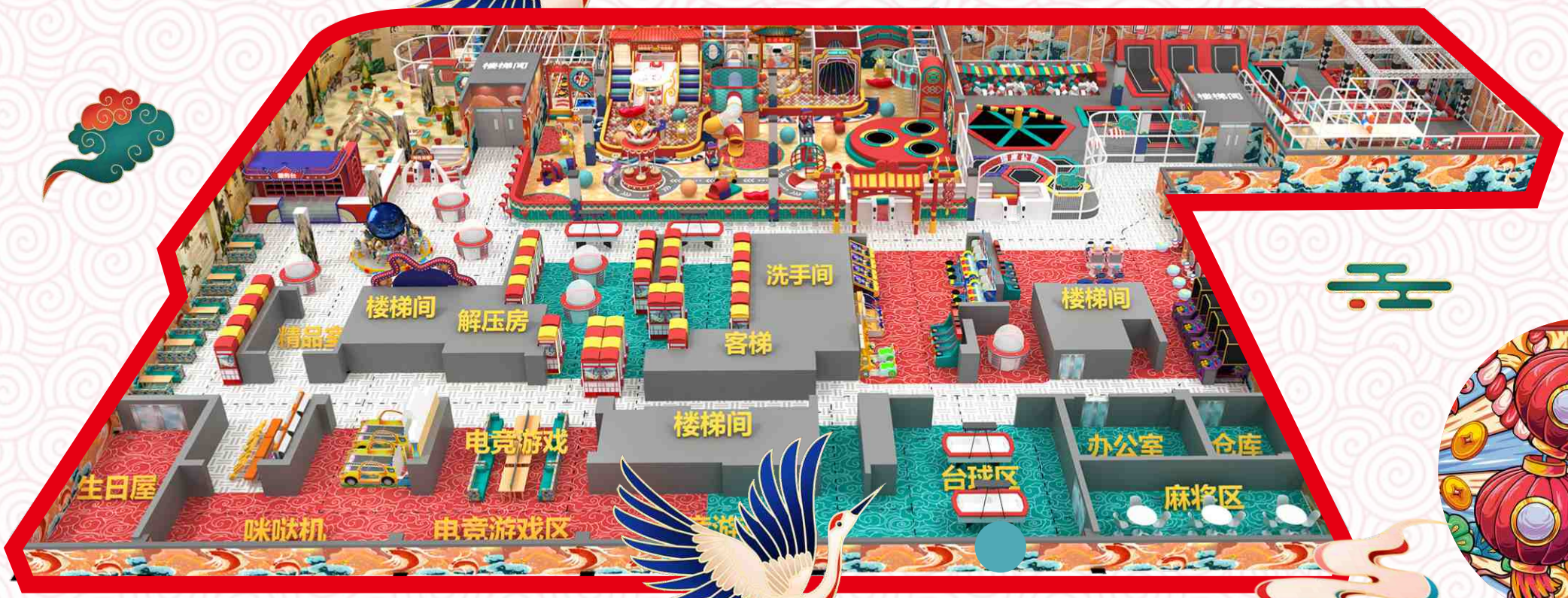
国潮风





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CHINA CHIC



国潮风

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HUAQI AMUSEMENT

CHINA CHIC



国潮风

场地实拍 ON-SITE PHOTOGRAPHY











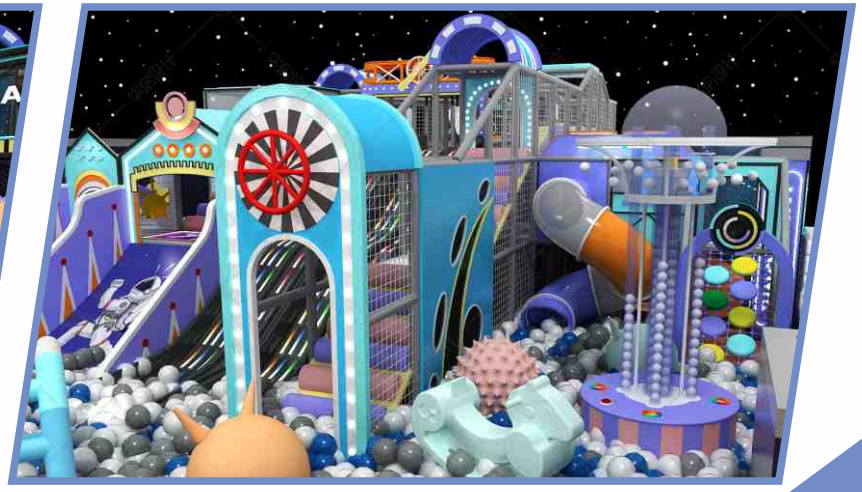



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太空主题乐园

SPACE

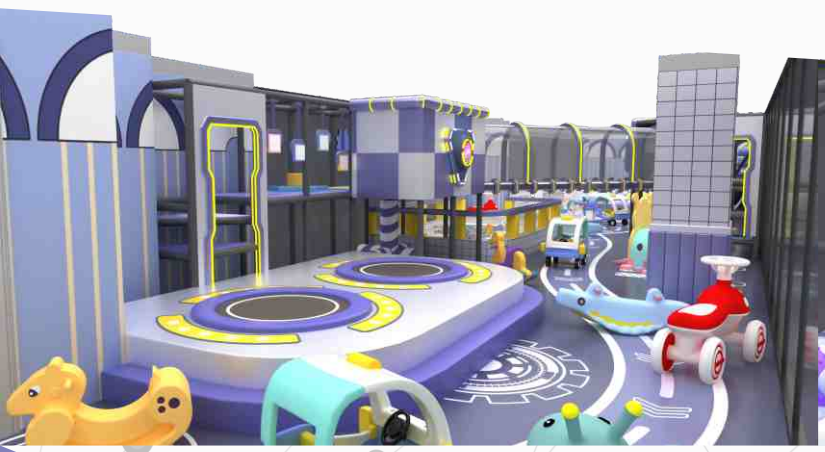
量子造物

$E=n\frac{\Delta}{\Delta t}$
$E=BlvSin\theta$



SPACE

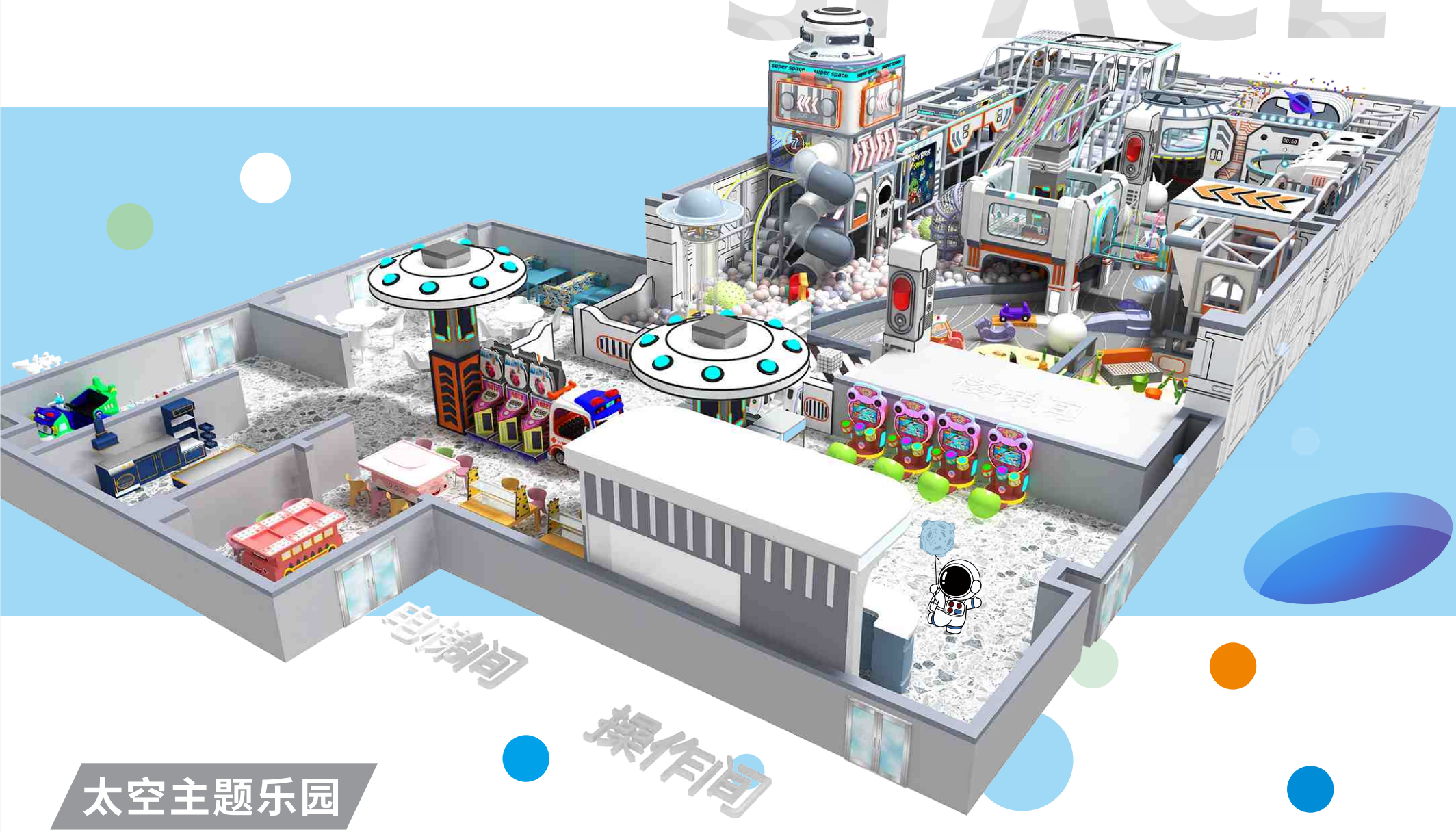






太空主题乐园

SPACE



太空主题乐园





SPACE





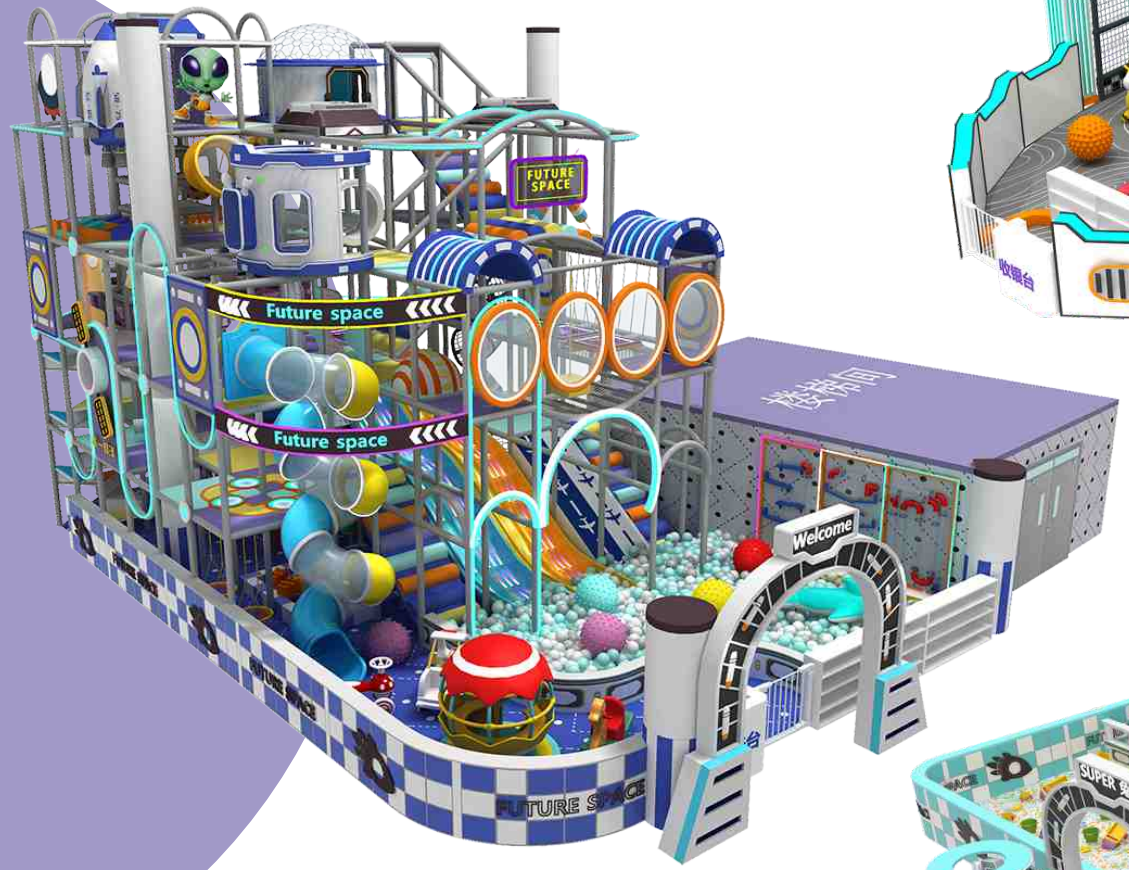
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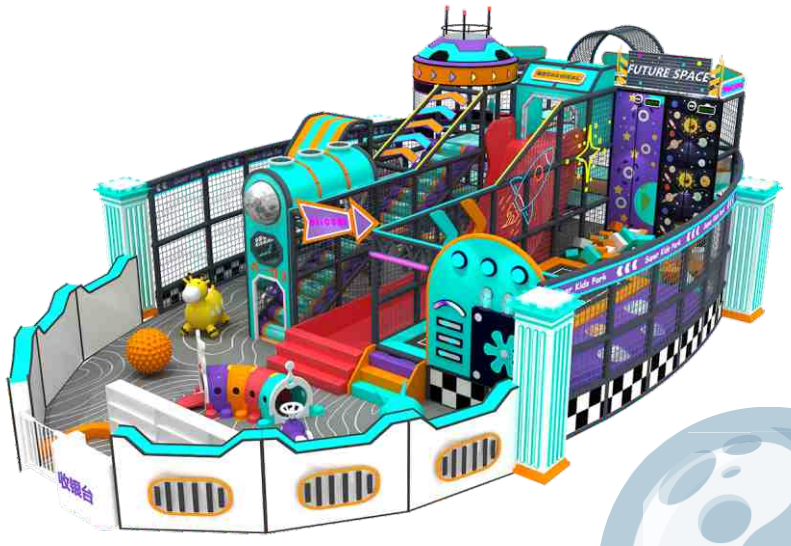
SPACE



太空主题乐园

SPACE







太空主题乐园



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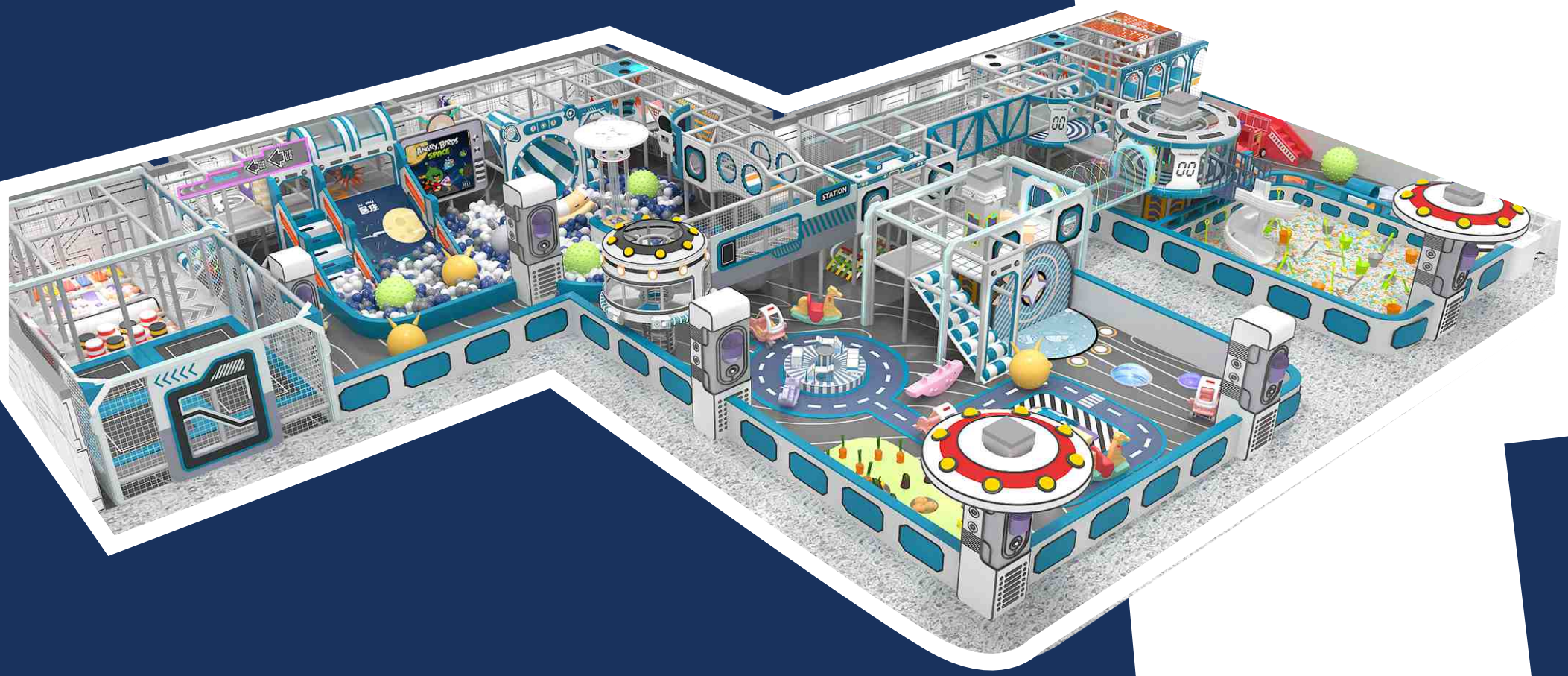




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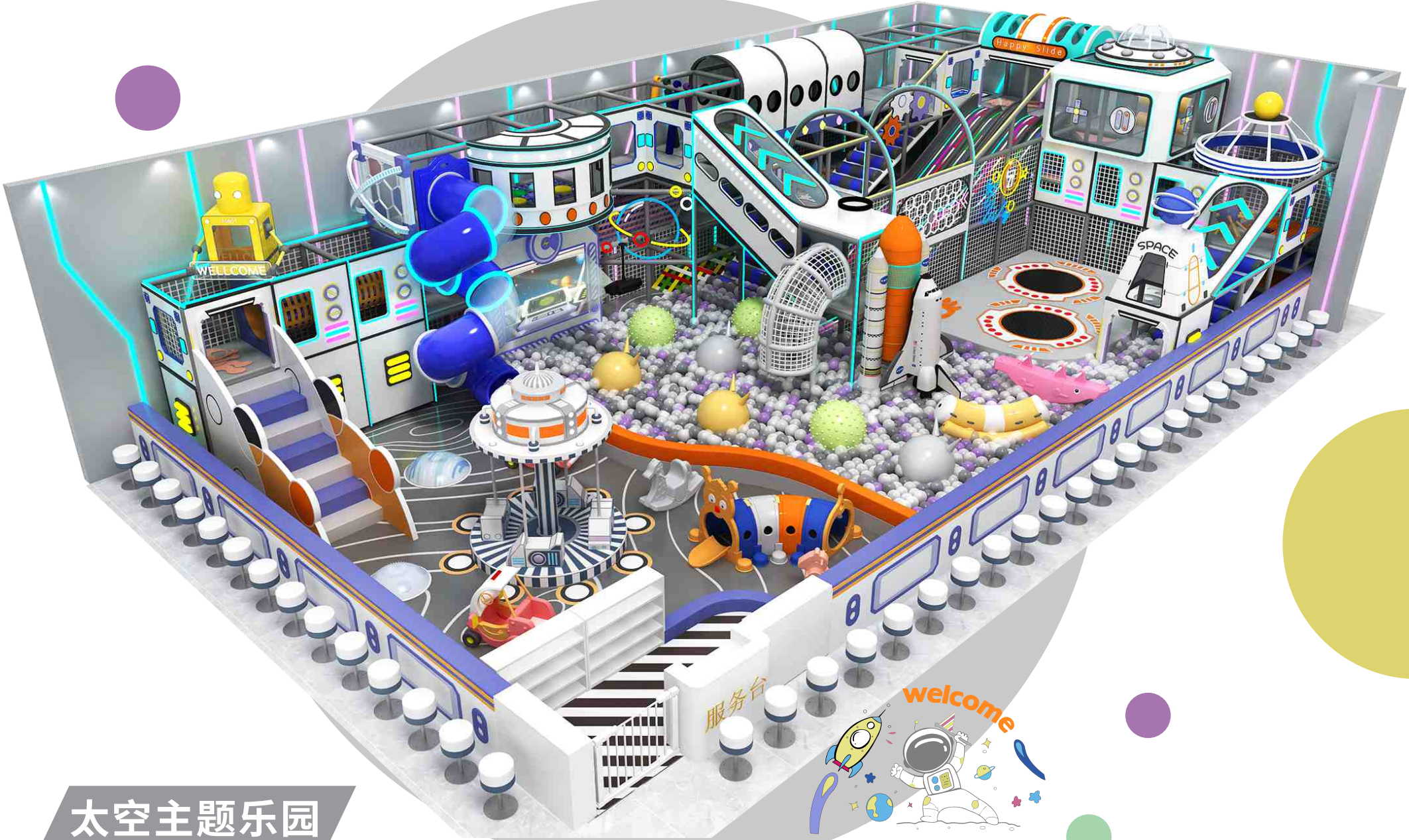
SPACE



太空主题乐园

NASA

SPACE



太空主题乐园

SPACE



太空主题乐园

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HUAQI AMUSEMENT

SPACE













太空主题乐园





MOCARON

马卡龙主题乐园

MOCARON



马卡龙主题乐园

MOCARON



马卡龙主题乐园

MOCARON





马卡龙主题乐园

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CYBERPUNK

赛博朋克主题乐园

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CYBERPUNK



赛博朋克主题乐园

CYBERPUNK







赛博朋克主题乐园

FOREST



森林主题乐园

FOREST



森林主题乐园

FOREST





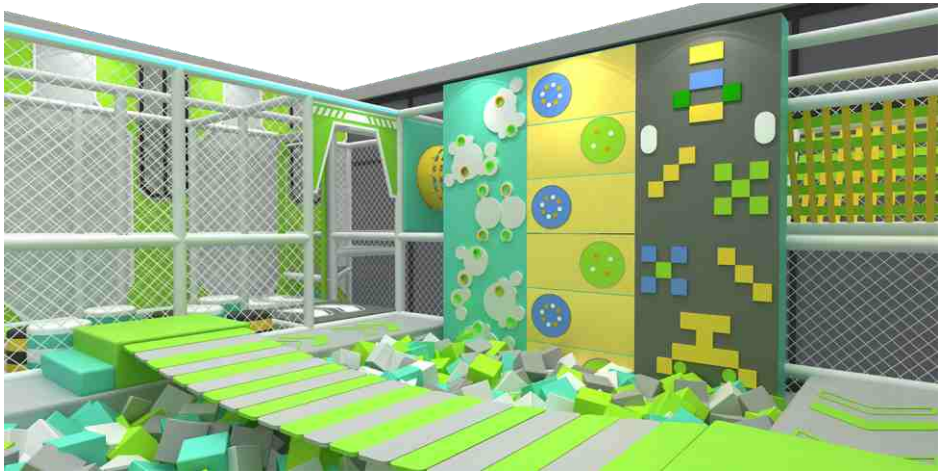
森林主题乐园

SPORT









运动竞技乐园

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SPORT







运动竞技乐园

TRAMPOLINE PARK

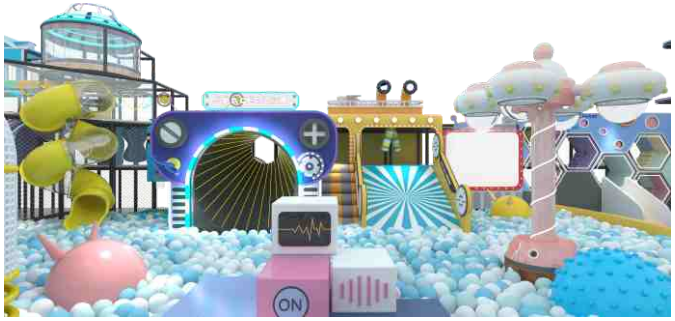


运动竞技乐园


WARNING
SPORT
运动习惯
潮玩馆
WARNING
OUTBREAK
WARNING
OUTBREAK
SPORT
运动习惯
JUMP
蹦床

运动竞技乐园

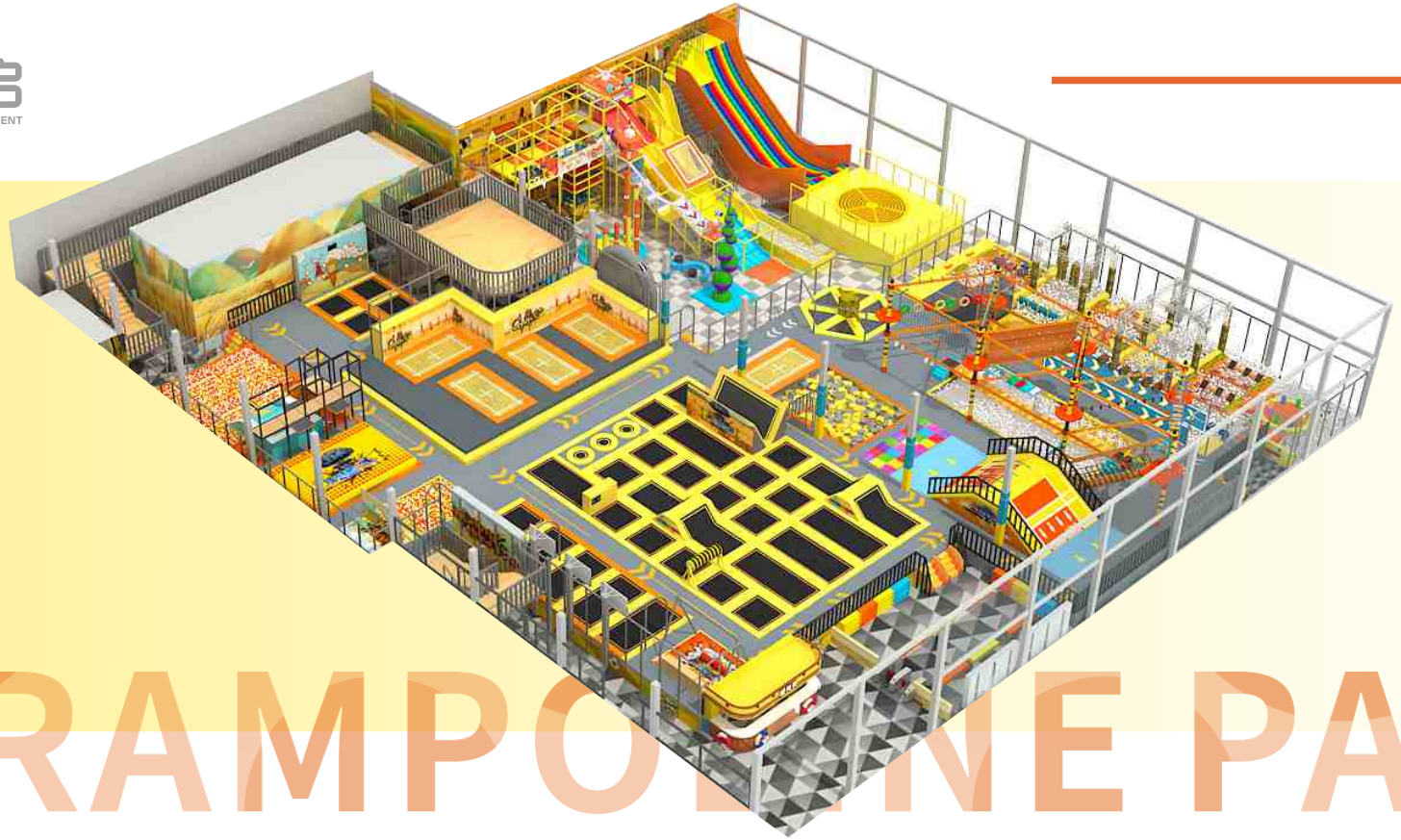








运动竞技乐园 TRAMPOLINE PARK

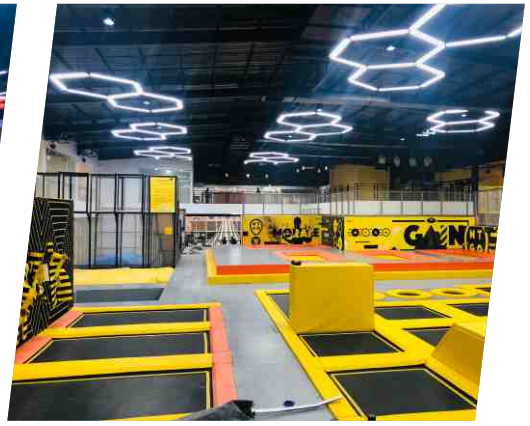


TRAMPOLINE PARK

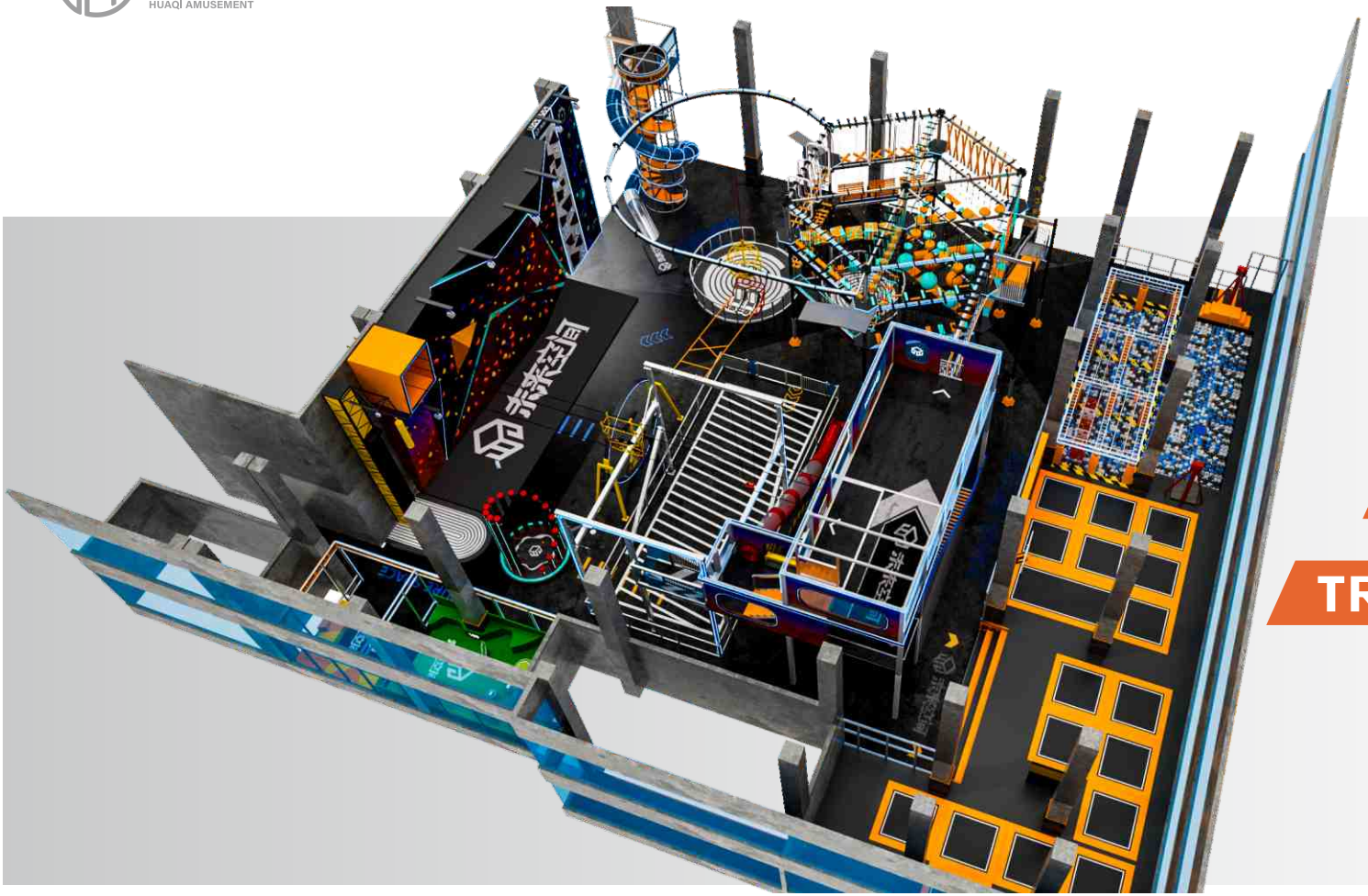








蹦床主题乐园



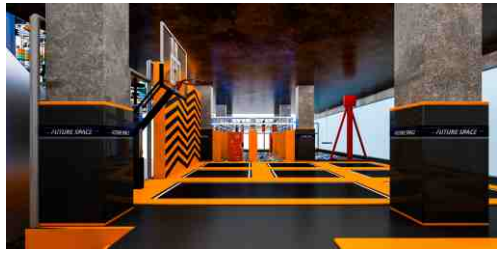
蹦床主题乐园

TRAMPOLINE PARK









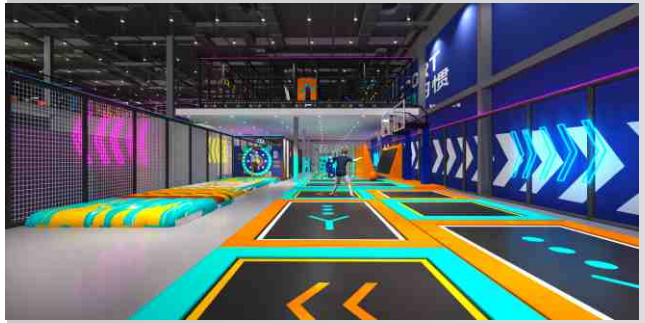
TRAMPOLINE PARK



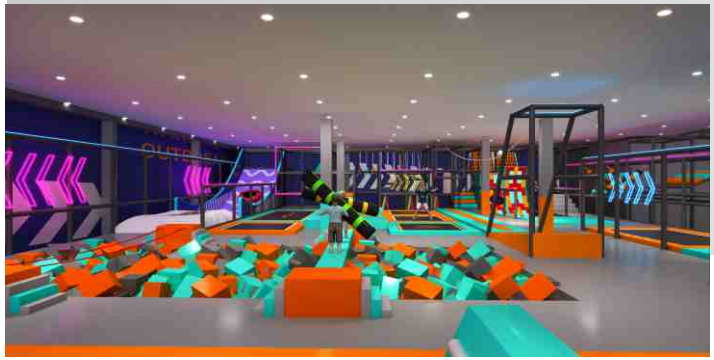


蹦床主题乐园





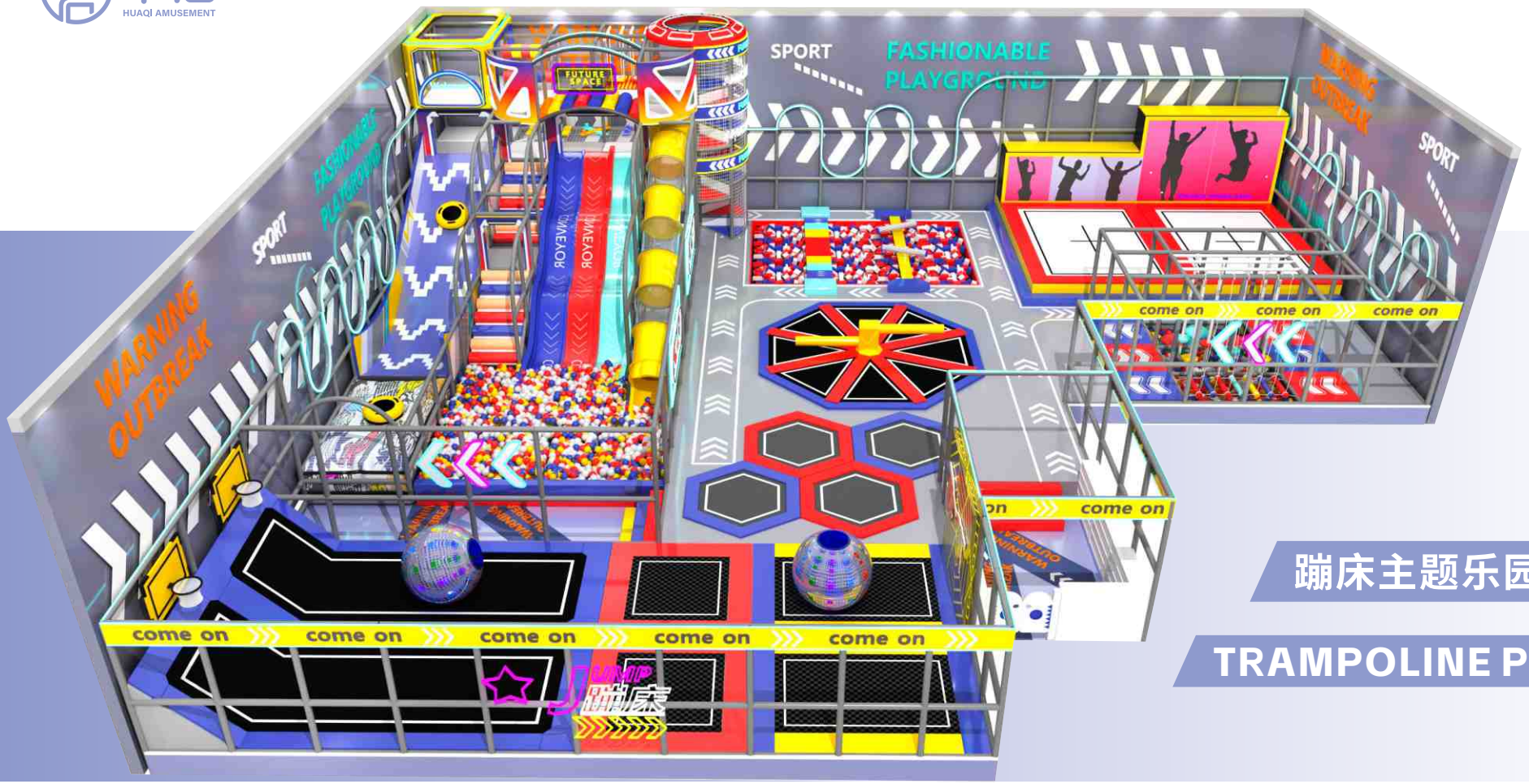






蹦床主题乐园

TRAMPOLINE PARK



蹦床主题乐园

TRAMPOLINE PARK



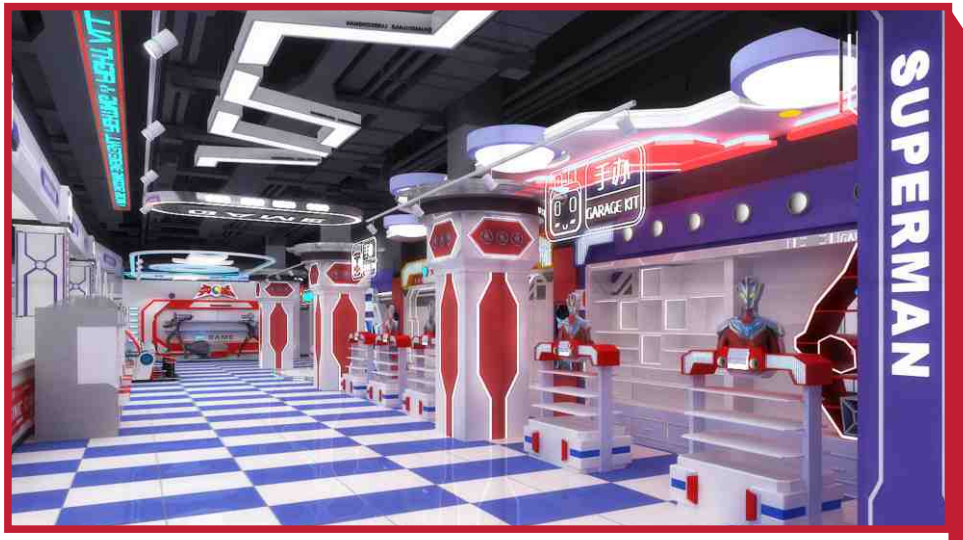






ENVIRONMENTAL ART









环境艺术装修

SINIC GIANT NOIR

LOADING

DRAGON BLADE

ENVIRONMENTAL ART





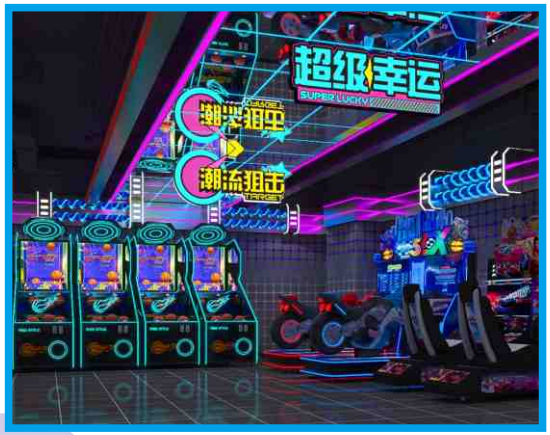




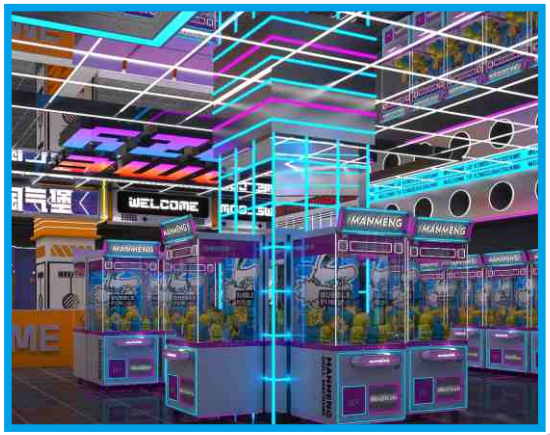
环境艺术装修

ENVIRONMENTAL ART

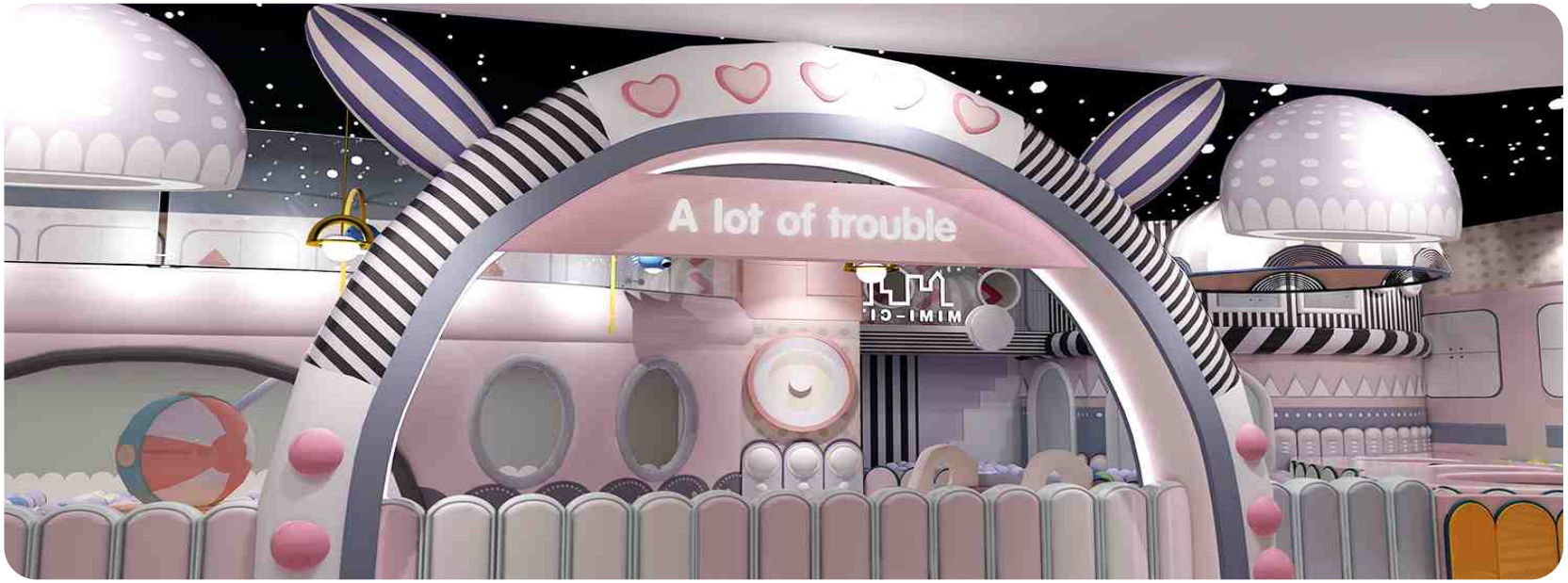








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ENVIRONMENTAL ART DECORATION

ENVIRONMENTAL ART



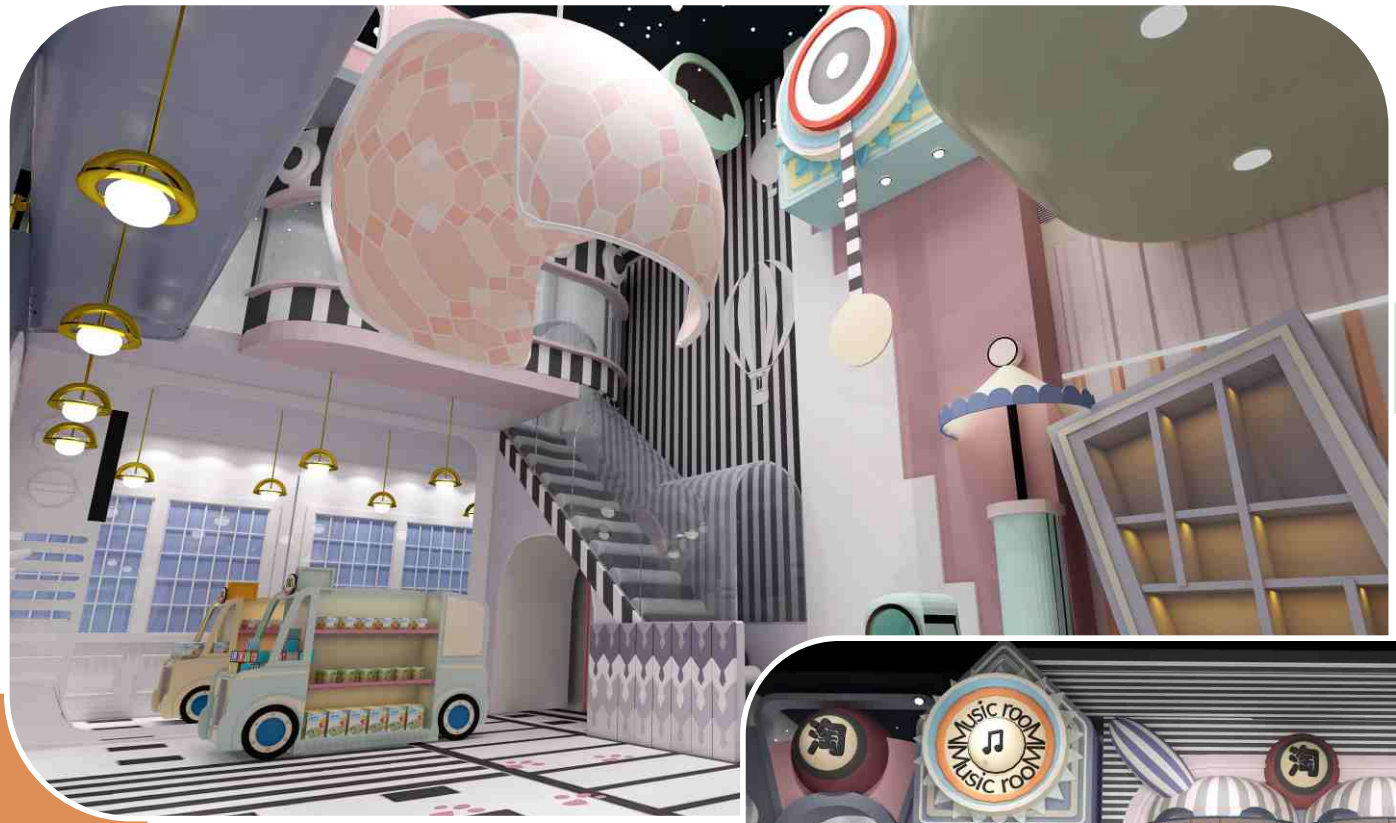








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ENVIRONMENTAL ART DECORATION

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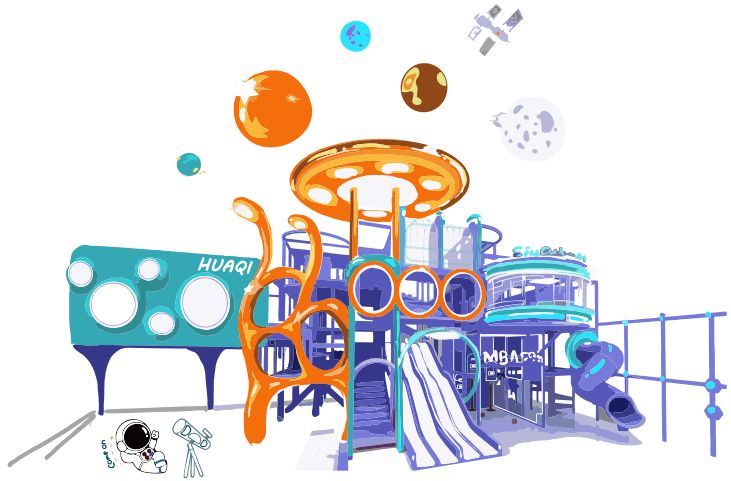




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