THEME PARK EXPO VIETNAM 2022

2nd Edition









In-conjunction With: WATER PARK EXPO VIETNAM 2022

Co-located with: 2nd Edition VIETNAM ATTRACTIONS CONFERENCE

"VIETNAM'S ONLY INTERNATIONAL EXHIBITION DEDICATED FOR THE THEME PARK, WATER PARK AND ATTRACTIONS INDUSTRY"

VIETNAM THEME PARK EXPO & CONFERENCE 2022

24-25 AUGUST 2022

TAN SON NHAT PAVILLON CONVENTION CENTER HO CHI MINH, VIETNAM

Organized By:

FIREWORKS EXHIBITIONS AND CONFERENCES

Fireworks Trade Media Co.,Ltd

www.themeparkvietnam.com

“Meet All Of Vietnam’s Theme Park, Water Park, Gaming, Amusement Centers & Attractions Buyers Here!”

OVERVIEW OF THE ATTRACTIONS INDUSTRY IN VIETNAM

When people around the world has been passionate about enjoying the entertainment technology, Vietnamese visitor in 5-7 years ago still surrounded themselves in the primitive smokeless industry.

In modern society, the "thirst" is pushed up, and Vietnamese tourists go travel to "cool off" as an indispensable trend.

According to statistics of the Vietnam Tourism Association, in 2016, about 6.5 million Vietnamese people traveled abroad, spending about 8 billion USD, double the 3.5 billion figure in 2012. One of the reasons "migration to seek experience" is that Vietnamese do not have international entertainment areas.

Until the Sun World, Vinpearl Land were formed, Vietnamese people clearly understand an international entertainment complex concept, and proudly enjoy the "Disneyland experience" in homeland.

Furthermore, many investors have invested in entertainment sector combined with entertainment for children in Vietnam. There are small and medium - sized entertainment centers such as Funny Land, Maika, Wonderland. Especially, the market has contributed from “big guys” like Vietopia, Tini World, Kiz World and Kinder Park with strong finance, well - invested and experienced.

With international experiences and international quality, theme park is truly becoming the new tourist guide in Vietnam, contributing to Vietnamese tourism into international flow.











HIGHLIGHTS OF THE EVENT

- **Vietnam's largest attractions expo held in the commercial city of Ho Chi Minh.**
- **Featuring More than 100 exhibiting brands.**
- **Meet more than 3000 key buyers from Vietnam's attractions industry.**
- **The C-Level Vietnam International Attractions Conference (VIC) 2021 would cater to more than 250 senior executives from the attractions industry!**
- **The past event concluded with more than 20 million USD worth of potential deals!**

COST OF PARTICIPATION

IN PERSON / PHYSICAL EXHIBITIONS PACKAGES



HAVE IT RAW!

Raw Space Only (Min 18sqm)

450 USD PER SQM

"Ideal For Companies With Large Exhibits Or Simply For Those With More Flair.."

SHELL ME UP!

Standard Shell Scheme (9sqm)

480 USD PER SQM

"Leave The Work To Us And Walk Onto A Furnished Stand With Chairs & Tables"

All corner booths are subjects to an additional 40 USD per sqm

SHELL SCHEME PACKAGE INCLUDES:

1X230V - Power Point - Needle Punch Carpet Flooring - White Laminated Plywood Panel - 2x Fluorescent Tube - 2x Upright Chair - 1x Information Counter - Fascia Board With Company Name

SOME MAJOR EXHIBITING BRANDS

ABOUT THE VENUE



Tan Son Nhat Pavillon Convention Center

202 Hoang Van Thu, Ward 9, Phu Nhuan District, Ho Chi Minh City, Vietnam

Tan Son Nhat Pavillon Convention Center located near Tan Son Nhat Airport, and it is proud to be the leading conference center with professional service in Ho Chi Minh City.It is built on the premises of Tan Son Nhat Hotel 10,000 square meters with 5-star standard, spacious space, diverse hall sizes for many different types of event. The capacity is up to 7000 guests at the same time, Tan Son Nhat Pavillon is the first choice for you.

FIREWORKS®
EXHIBITIONS AND CONFERENCES

THE ORGANIZER

Fireworks Trade Media Vietnam is part of the Fireworks Trade Media Group, one of South East Asia's largest independently owned trade media company. Established in 2008, it is currently made up of 4 different business divisions:

- Fireworks Exhibitions and Conferences (Trade Exhibitions)
- Fireworks Business Information (Trade Publication)
- QUIK Fairs (Industrial Roadshow & Niche Events)
- JUZ Talk (Trade Conference & Forums)

Since 2008, we have grown leaps and bounds with our own international offices spanning in 12 countries namely: Indonesia, Malaysia, Thailand, Singapore, Vietnam, China, Taiwan, Myanmar, Philippines, India, Colombia & Australia. Bold expansion moves one may say, but we have since silenced the critics with excellent response from our media and our commitment to give our.

Visit our corporate website at: www.asiafireworks.com to find out more.

OUR INTERNATIONAL OFFICES

VIETNAM (Organizer)
Fireworks Trade Media Co., Ltd
18th floor, Indochina Park Tower-
4 Nguyen Dinh Chieu, Da Kao Ward
District 1, Ho Chi Minh City
Tel : (+84) 28 6287-8196
Fax : (+84) 28 6287-8160
Email : viet@asiafireworks.com

SINGAPORE (Head Office)
Fireworks Trade Media Pte Ltd
1 Scotts Road, #24-10, Shaw Centre,
Singapore 228208
Phone : (+65) 6100 9101
Whatsapp Hotline Number : (+65) 8389 1277
Email: sg@asiafireworks.com

AUSTRALIA
Fireworks Australia
Suite 18, 108 Bourke St,
The Paramount Centre, Melbourne,
Victoria, Australia 3000
Tel: (+61) 3 90431879
Email: aust@asiafireworks.com

BANGLADESH
Savor International Limited
(Partnership Office)
House # 28 (5th floor), Road # 7,
Block # C, Niketon, Gulshan -1,
Dhaka- 1212, Bangladesh
Tel: (+880) 1714119552
Email: md@savorbd.com

CHINA
Fireworks China
Rm 703 , Block 2, Yujingmingmen,
Xiongchu Road, Hongshan District,
Wuhan City, Hubei Province, China
Tel : (+86-27) 52345510 / 52345512
Fax: (+86-27) 87186718
Email: china@fireworks-cn.com

INDIA
(Partnership Office)
37/344 Gokhale Nagar, Pune 411016,
Maharshtra, India
Tel : (+91) 9156451318
Email: india@asiafireworks.com

INDONESIA
PT Fireworks Indonesia
Jl. Suryopranoto No. 11F
Kel. Petojo Selatan, Kec. Gambir
Jakarta Pusat 10160
Tel: +62-21 5088 2917
Whatsapp Hotline Number : +62 812 7562 8281
Email: info@asiafireworks.com

BATAM BRANCH OFFICE
Komplek Ruko Penuin Centre Blok Y No. 08
Penuin- Batam
Tel: (0778) 4883726
Whatsapp Hotline Number : +62 812 7562 8281
Email: batam@asiafireworks.com

MYANMAR
Fireworks Myanmar
Aurora Business Tower,No.40,
3rd Floor, Unit 303 No.1 Industrial Road,
Bahan Township, Yangon,
Tel: (+95)1 860 5200 / (+95)1 860 5201
Hp: (+95)9 2501 75661
Fax: (95)1 860 5204
Email: myanmar@asiafireworks.com

MALAYSIA
NRG Exhibitions (M) Sdn Bhd
No 9-3, Jalan PJU 5/6, Dataran Sunway,
Kota Damansara, 47810 Petaling Jaya, Selangor.
Tel: (+603) 6151 9178
Email: info@nrg-expo.com

THAILAND
Fireworks Media (Thailand) Co., Ltd.
Promphan 2 Office & Residence,
8th Floor (Office Zone, Room 807)
1 Soi Lat Phrao 3, Lat Phrao Road, Jompol,
Chatuchak, Bangkok 10900 Thailand
Tel : (+66) 2513-1418
Fax : (+66) 2513-1419
Email : thai@asiafireworks.com

UNITED STATES
ExpoExecs (US Representative)
11601 Wilshire Blvd. 5th Floor Suite #573,
Los Angeles, California,
90025 United States of America.
Tel: +1 (626) 429-9742
email: us@asiafireworks.com

PHILIPPINES
Fireworks Trade Exhibitions &
Conferences Philippines, Inc.
12th Flr., The Trade & Financial Tower
U1206 32nd Street & 7th Avenue,
Bonifacio Global City Taguig City,
Metro Manila 1634 Philippines
Tel: (+632) 7902 0900
Whatsapp Hotline Number : (+63) 9277 040 888
Fax: (+632) 7902 0949
Email: phil@asiafireworks.com