press release
(English translation)

GAMING AND AMUSEMENT: FROM TOMORROW IN RIMINI WITH ENADA

From Tuesday 14th to Thursday 16th March at Rimini Expo Centre, appointment with the marketplace of reference for the gaming industry. Numerous events at the 35th edition, from Sapar and GiocoNews conferences to EspoGame as part of the Rimini Amusement Show

Rimini, 13th March 2023 – From tomorrow to Thursday, 16th March, the gaming world will be meeting at Rimini Expo Centre for the 35th **Enada Primavera**. The marketplace of reference for the entire gaming and amusement industry for Southern Europe will see the sector's leading companies gather to present their most performing and innovative products. Enada, and the simultaneous **Rimini Amusement Show**, the event for no cash prize gaming, are also a unique opportunity for the entire sector to meet to discuss and reflect on the many topics on the agenda.

Main events tomorrow and Wednesday

The official opening is scheduled for tomorrow at 11 am in the Vision Arena in Hall C3, with speeches from Euromat president **Jason Frost,** Italian Exhibition Group CEO **Corrado Peraboni** and Sapar president **Domenico Distante.**

This will be followed **at 12 noon**, again in the Vision Arena, by the conference organised by Sapar on '**The strategic role of territorial distribution and the supply chain in the Italian licensing system. Emergency Marche and beyond'**, with the participation of president **Domenico Distante**, **Emmanuele Cangianelli**, president of EGP-FIPE, **Geronimo Cardia**, president of ACADI; **Gennaro Parlati**, president of Sistema Gioco Italia and **Massimiliano Pucci**, president of Astro. **Fabio Felici**, director of AGIMEG, will be moderating.

Then, again in the Vision Arena, **3 pm** will be the time for the Gioco News conference entitled '**The new shape of gaming: between new content, devices and payments, a new sector is emerging**'. How is the world of betting and casinos evolving to meet the changing needs of players? From more attractive content, to loyalty strategies, to contactless payment methods: in which direction is the sector heading? **Mauro De Fabritiis**, Founder of MDF Partners, will be discussing the topic with **Marco Bedendo**, Gaming Macines & Online Casino Managing Director at SISAL; **Marco Castaldo**, CEO of Microgame and **Francesco Crudo**, Corporate and Regulatory Affairs director for OKTO.

On Wednesday 15th March, starting at 3 pm (Vision Arena, Hall C3), Sapar will be organising two workshops: the first, entitled **'Comma 7: ISI taxes following the reform of no-cash prize devices'**,

will feature interventions from **Francesco Badolato** and **Generoso Bloise**, while the second, **'Comma 6: VAT exemption accounting and tax profiles for slot revenues. New developments after recent Supreme Court rulings'** will see the participation of **Generoso Bloise** and **Francesco Scardovi.**

On 15th and 16th March at EspoGame with esports, gaming & web 3.0

Once again at this edition, Enada will be accompanied by the no cash winnings entertainment sector with the 5th **Rimini Amusement Show**, where the focus will be on esports with an extension to other trends such as gamification, the Metaverse, blockchains, cryptocurrencies and NFTs. Indeed, RAS will not only be the setting for **EspoGame**, the new section specifically for esports, but also for gaming and web 3.0, which picks up the baton from last year's Esports Business Days. The highly prestigious brands and speakers that will take part during the two days of15th and 16th March will include giants from the food & beverage world, such as **Barilla** with Maria Vittoria Busani, Matteo Dolcini and Alessio Garbin, and **Red Bull** with Andrea Contino, as well as leading names in fashion, such as **Dolce & Gabbana** with Davide Sgherri. The world of football will also be in attendance with Giovanni Sacripante from the **FIGC** (Italian Football Federation), Danilo Leone from **FC Internazionale Milano** and Francesco Bevilacqua from **AC Monza**. Not to mention technology giants, such as **LG** with Raffaele Cinquegrana and **Acer** with Arianna Timeto. The academic world will also be there with, among others, Jacopo Fracassi from **Milan Polytechnic**.

Exhibitions and tournaments

Gaming in all its expressions, from pinball to esports, will also be featured with an exhibition entitled **"Play the Game Over"**, curated by photographer Jacopo Scarabelli (Hall C3, EspoGame area), and the "**JJP Pinball Fest"** pinball sports tournament (Hall C3, stand 89). The exhibition is an overview of the competitive discipline for the new generations, which dates back to the 1970s when video games first entered our homes.

The **pinball tournament** organised by Luxury Games in collaboration with Ifpa Italia is valid for the World Pinball Player Rankings, and will use Jersey Jack pinball machines in the most sought-after versions. Further information on: www.ifpaitalia.it

ABOUT ENADA 2023

Dates: 14th – 16th March 2023; organization: Italian Exhibition Group SpA; edition: 35th; frequency: annual; info: https://www.enada.it/

ABOUT RAS 2023

Dates: 14th – 16th March 2023; Organization: Italian Exhibition Group SpA, Consorzio FEE, Sapar; edition: 4th; freqeuncy: annual; info: https://www.riminiamusement.it/

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ITALIAN EXHIBITION GROUP
Providing the future

FOCUS ON

Italian Exhibition Group S.p.A., a joint stock company listed on Euronext Milan, a regulated market organised and managed by Borsa Italiana S.p.A., has, with its facilities in Rimini and Vicenza, achieved national leadership over the years in the organisation of trade shows and conferences. The development of activities abroad - also through joint-ventures with global or local organisers, in the United States, United Arab Emirates, China, Mexico, Germany, Singapore, Brazil, for example - now sees the company positioned among the top European operators in the sector.

This press release contains forecast elements and estimates that reflect the management's current opinions ("forward-looking statements"), particularly regarding future management performance, realization of investments, cash flow trends and the evolution of the financial structure. For their very nature, forward-looking statements have a component of risk and uncertainty, as they depend on the occurrence of future events. The effective results may differ (even significantly) from those announced, due to numerous factors, including, only by way of example: food service market and tourist flow trends in Italy, gold and jewellery market trends, green economy market trends; the evolution of raw material prices; general macroeconomic conditions; geopolitical factors and evolutions in the legislative framework. Moreover, the information contained in this release, does not claim to be complete, and has not been verified by independent third parties. Forecasts, estimates and objectives contained herein are based on the information available to the Company as at the date of this release.