IAAPA Expo Asia 2023 Concludes, Highlights Industry Learnings and Growth Opportunities

SINGAPORE (June 16, 2023) – IAAPA Expo Asia 2023, the premier conference and trade show for the global attractions industry, ended today, marking another milestone in bringing together professionals and industry leaders from around the world. The event, held at the Marina Bay Sands in Singapore, showcased the latest innovations, trends, and advancements in the amusement, theme park, and attractions sectors.

Over the course of four days, IAAPA Expo Asia 2023 welcomed 5,330 registered attendees, including 3,764 qualified buyers. Guests represented a diverse range of companies, totaling 2,145 buying companies in attendance. As a global event, IAAPA Expo Asia attracted attendees from 75 different countries and regions. The show served as an important platform for networking, knowledge sharing, and forging strategic partnerships among industry stakeholders.

The exhibition floor featured an array of cutting-edge products, services, and solutions from 287 exhibiting companies, including 64 first-time exhibitors. Attendees had the opportunity to explore a vast showcase of state-of-the-art rides, attractions, technology, games, and much more. The event's comprehensive educational program also included insightful sessions, seminars, and panel discussions, providing invaluable insights into industry best practices, emerging trends, and key challenges faced by attractions professionals.

“We are thrilled regional and global industry leaders were able to gather for IAAPA Expo Asia 2023,” said June Ko, executive director and vice president for the IAAPA Asia Pacific region. “The show served as a dynamic platform for our members and seasoned professionals to come together, share knowledge, and discover the latest innovations driving the attractions industry forward. It was truly exciting to witness the energy and enthusiasm of attendees as they explored the diverse range of products and engaged in meaningful discussions.”

IAAPA Expo Asia 2023 also featured various special events and networking opportunities, including an opening reception at Universal Studios Singapore, and fostered connections and collaboration among attendees. From the engaging Opening Ceremony to exclusive receptions and after-hours gatherings, participants had ample occasions to build relationships, exchange ideas, and celebrate the industry's achievements.

“This year’s event allowed our industry to gather in the Asia Pacific region for an important expo event,” said Jakob Wahl, IAAPA’s president and chief executive officer. “Our Singapore show will serve as marker in our industry as we continue regional recovery efforts and is our new baseline for how we grow in the future.”

IAAPA is already looking forward to its future endeavors, including IAAPA Expo Asia 2024, taking place in Bangkok, Thailand, May 27-30. With 115 confirmed exhibitors so far, we have

4,600 net square meters of space booked already. This flagship event will continue to empower the attractions industry, serving as a catalyst for growth, innovation, and success.

Sponsors for this year's event include 11 Skies, accesso, Brogent Technologies Inc., Cosm Inc., DOF Robotics, Gateway Ticketing Systems, Kraftwerk Living Technologies, Leisure Development Partners LLP, Outdoor Factory, PGAV Destinations, Polin Waterparks, Sanderson Global, Simtec Systems, Storibox, Storyland Studios, Inc., TAIT, Vekoma Rides Manufacturing B.V., and Water Technology Inc. (WTI).

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About IAAPA

IAAPA is a diverse and dynamic community of global attractions professionals. As the largest international trade association for permanently located attractions, IAAPA unifies the attractions community, connects people to learn and grow together, and strives to promote the highest professional standards for excellence and safety around the world.

Founded in 1918, IAAPA represents leading industry attractions and supplier companies, consultants, and individual members from more than 100 countries. Members include professionals from amusement parks, theme parks, attractions, water parks, resorts, family entertainment centers, zoos, aquariums, science centers, museums, cruise lines, manufacturers, and suppliers.

The association's global headquarters and North America office are in Orlando, Florida, U.S. IAAPA also maintains offices in Brussels, Belgium; Hong Kong, China; Shanghai, China; and, Mexico City, Mexico. Visit IAAPA.org or connect through IAAPA's social media channels: @IAAPAHQ #IAAPA

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