ENADA PRIMAVERA
36th International Amusement & Gaming Show

12|14 March 2024
RIMINI Expo Centre, Italy

ORGANIZED BY
ITALIAN EXHIBITION GROUP
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PRESS

final press release
(English translation)

ENADA PRIMAVERA, THE 2024 EDITION COMES TO A CLOSE: THE AUTHENTIC MARKETPLACE FOR THE GAMING AND AMUSEMENT INDUSTRY

- **Rimini Expo Centre, professional exhibitors and operators generated three days packed with business and discussions**
- **Excellent attendance figures matching those of 2023**

Rimini, 14 March 2024 – Three intense days of regulation updates and professional training, three days full of business mingling and discussion on reference markets. In short, the **36th edition of Enada Primavera**, the event organised by **Italian Exhibition Group (IEG)** in collaboration with **SAPAR,** that **wrapped up today at Rimini Expo Centre,** having hosted the international network of gaming devices and systems.
It ran parallel with the 6th edition of **RAS – Rimini Amusement Show**, the expo dedicated to all-round **no cash winnings entertainment.**

Enada Primavera 2024 confirmed the excellent attendance of its 2023 edition, reaffirming itself as a privileged event on the trade fair scene, encouraging **networking** and business opportunities **between professional operators and companies**, both Italian and foreign, thanks to well-balanced meetings, workshops, talks and insights on legislative news and industry scenarios, with contributions from companies, experts, associations and institutions.

Satisfaction on all sides, from companies to trade visitors who met up in the busy pavilions of the Rimini Expo Centre. Lots of news and new entries at the show, confirming the industry's dynamic nature.

Debuting at this year's edition was **Innovation District**, a highly appreciated section in an industry sensitive to technological advancements. During the opening ceremony, **awards were presented to start-ups and innovative companies**, in conjunction with main partner, **ANGI**.

Talks on the reorganization of public gambling were particularly intense, with the participation of **MEP Hon. Rosanna Conte** in the opening ceremony, alongside the who's who of the industry represented by SAPAR president, **Domenico Distante**, the president of Euromat **Jason Frost**, **Emmanuele Cangianelli** (president EGP-FIPE), **Massimiliano Pucci** (president Astro), **Geronimo Cardia** (president ACADI), **Gennaro Parlati** (president ACMI) and **Vitaliano Casalone** (Centro Studi Gioco Pubblico).

The first afternoon included a meeting on the **new Italian licensing tender on online gambling**. The second morning of the event saw a deep dive into the topic with the talk "**Online gambling: the "non" re-organization**. **Critical issues and risks of the latest government decree on public gambling**". In the afternoon, talks turned to the combination of gambling and sport as part of the conference: "**The impact of betting on the future of the sports industry**". Among the topics touched on by the speakers, the importance of the presence of legal gambling operators to stem illegal gambling.

On the morning of the third and final day of Enada Primavera 2024, the Vision Arena hosted the conference "**The new regulation on innovation and player protection on cash winning machines in San Marino**".

The three-day event also played host to the **3rd edition of the JJP Pinball Fest Enada by Luxury Games tournament**, organized in collaboration with IFPA Italia and the opportunity for players to compete on the most sought-after versions of Jersey Jack Pinball machines, with the chance of winning prizes and earning precious WPPR (World Pinball Player Rankings) points.

The 37th edition of Enada Primavera and the 7th of Rimini Amusement Show will take place from 18-20 March 2025, needless to say, at Rimini Expo Centre.

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Italian Exhibition Group S.p.A., a joint stock company listed on Euronext Milan, a regulated market organised and managed by Borsa Italiana S.p.A., has, with its facilities in Rimini and Vicenza, achieved national leadership over the years in the organisation of trade shows and conferences. The development of activities abroad - also through joint-ventures with global or local organisers, in the United States, United Arab Emirates, China, Mexico, Germany, Singapore, Brazil, for example - now sees the company positioned among the top European operators in the sector.

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