Amusement Parks Expo 2023: The come back of Greek market

The recent Amusement Parks & Attractions Expo which took place from November 2nd to 4th at the Tae Kwon Do venue, Athens-Greece, was a great success. This event marks Greece's comeback, strengthening its position as one of the key players in the gaming market. The exhibition space covering 7,500 square meters (!) and the participation of 50 companies (including 8 foreigners from China, Cyprus, UK, Italy, Austria, Canada, Germany and Poland) highlighted the dynamics of the theme park and entertainment industry.

Over three days, the exhibition was visited by specialists - owners and managers of parks, entertainment centres, water parks, cinemas, holiday homes, health resort complexes, representatives of city administrations and authorities, event agencies, individual entrepreneurs and other interested parties.

The exhibition boasted a diverse array of amusement games, ranging from kiddie rides to cutting-edge virtual reality experiences. Attendees had the opportunity to explore attractions such as trampolines, inflatables, escape rooms, bowling, billiards, as well as equipment for water parks and laser tag facilities. The event served as a platform for showcasing the latest innovations and services within the industry, with notable contributions from leading companies like Unis, Sega, and influential international and local enterprises, including Gr Toys, Sac Team Games, Kappa Toys, VM Games, Jod Park Games, TUV Nord, Electrocoin, Cocolak Games, Brunswick, Alberici, Aquacenter, Cute, Mastermind, Guzzi, Laser Zone Tag, MC Europa, SAM Billiards, Mystery Lab, Joy Trans, BBBs, Tolis Toys, Gk all about Entertainment, Intercard, Eleftheriou, Doly Toys, Magic Play, Special Games, Aneroussis Control, Al Pan, Kokkinos Toys, ENAK, Vending Hellas, La follie, Sat Games, Bubble Tale, and many more.

Their presence enhanced the exhibition's international dimension, providing a wide visual representation for the professionals of the amusement gaming industry.

The organiser Tonia Tsiskaki said :“As we reflect on the success of this year's expo, we eagerly anticipate the next organization of the Amusement Parks & Attractions

Expo in 2025. With Greece's dynamic market and burgeoning potential, there is much more to discover and showcase in the years to come.”

For the Amusement Parks Expo

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