

RESULTS
of the 44th Moscow International Exhibition
«Amusement rides and entertainment equipment
RAAPA EXPO AUTUMN-2024»

The 44th Moscow International Exhibition “Amusement rides and entertainment equipment RAAPA EXPO AUTUMN-2024” was held from October 9 to 11 in pavilion 57 at VDNKh.

The exhibition organizer is the Russian Association of Amusement Parks and Attractions (RAPAA). The general sponsor is PAX-Design company. General information partner is the magazine “Attractions and Entertainments”; Internet partner of the exhibition is vtorio.com web and others.

More than 90 companies from nine countries took part in the exhibition.

The theme of the exhibition encompasses such areas of the entertainment industry as: amusement park attractions, entertainment machines, virtual reality, children's and sports playgrounds, activity parks, shooting ranges, trampoline arenas, inflatable attractions, themed design, rope parks, automation systems, water parks, vending equipment, vending and prize machines, design of parks and entertainment centers, staff training, organization of festive events, etc. Among the regular exhibitors there were such well-known companies as: Las Vegas, PO GROS, Antonio Zamperla (Italy), AirPalace, Airmir, Sparta, Bolid, Carrousel Group of Companies, Ferris Wheel, ATTRAPLAST and others.

Among the regular participants of the exhibition were well-known companies such as Antonio Zamperla (Italy), Game-Keeper, Altai Composit, ATTRAPLAST, AirMir - brought inflatable New Year equipment, BOLID, PO GROS, Italtark, Carousel Entertainment, Interregional Certification Center, RIF, Amusement Factory "Skazka" (Fairytale), Sparta, Amusement Factory, "Volgograd Attractions", Vostok - presented the children's Ferris wheel cabin "Babochka" (Butterfly), "Amusement Rides of Russia", the “Air Castle” Factory and others.

Twenty-one companies took part in the exhibition for the first time.

The following companies presented in the field of children's play equipment: Guangdong Domerry Amusement Equipment Co., Ltd., Henan Zhongzheng Amusement Equipment Manufacturing Group, JIANGYIN JIAYI ROPE INDUSTRY Co., Ltd.; for vending - WIDER MATRIX (GZ) TECHNOLOGY CO., LTD., Guangzhou ShuangQu Electronic Co. Ltd. / SQ Arcade; for activity parks - Guangzhou Xiechuang Culture Media Technology Co., Ltd., Cangzhou Warrior Outward Bound Appliance Co., Ltd., for amusement rides - Henan Dinisi Entertainment Technology Co.,Ltd., Zhengzhou Bigjoys Amusement Co. Ltd., Zhengzhou Wanle Amusement Equipment Co. Ltd.; for water attractions - Hengshui Wangming Amusement Equipment Co.,Ltd.; for shooting ranges and arcades - Yuto Guangzhou Amusement Equipment Co. Ltd; for rope manufacturing - Jiangyin G-well Trade Co.,Ltd; for mobile extreme attractions - Legacy Park; for tubing coating - Snowslide; VR-games in the arena - themes: shooter, Medieval quest- VR-REAL; for vertical gardening, grass, for parks - ALM-FAZA; GorkiLand, for vending: feeders for birds and squirrels – GC NOSOROG.

Over the course of three days, more than 1500 specialists from 170 cities of Russia, Belarus, Kazakhstan, Armenia, Uzbekistan, India, and China visited the exhibition. Attendees included owners and managers of parks, entertainment centers, water parks, cinemas, holiday homes, sanatoriums and resort complexes, representatives of city administrations and government authorities, event agencies, individual entrepreneurs, and other interested parties.

The exhibition was accompanied by an intensive business agenda. The central event was a meeting chaired by Vasily Sergeevich Osymakov, the First Deputy Minister of Industry and Trade of the Russian Federation, focused on measures and directions of state support for Russian manufacturers of amusement rides and entertainment equipment, as well as current issues facing the amusement park industry.

The workshop “Public Catering in the Entertainment Industry - Benefits, Trends, Problems, Checks, Challenges, and Solutions” was conducted by leading F&B industry specialists.

Business consultant and expert in the field of creation and management of entertainment centers, Lyudmila Kiseleva, conducted a seminar titled "Entertainment Center 2024 – How to Stay Relevant."

Real cases from operation of automated control systems were discussed at the seminar "Opening and Effective Operation of an Amusement Park with an Automated Control System" led by Ivan

Assmus, General Director of Game-Keeper, and Anastasia Devyatova, general director of “AIR park” amusement parks chain.

"Business in Order: How to Manage an Amusement Park Effectively" - a business training with this title was conducted by Anton Kovalev, a professional business trainer for business owners and entrepreneurs, and the head of a group of companies that includes such venues as the "Kaleidoscope" amusement park and the "Lazurny" (Azure) indoor water park.

The topic of integrated design for children's entertainment centers was explored in a master class by Temur Kurbanov, the founder of the company "Freedom of Games."

Evgeny Zorin, Lawyer at the law firm “SED LEX”, expert in the field of quality and safety of entertainment and sports services, discussed the key legal aspects of the quality and safety of services in the amusement industry at the legal seminar.

Stanislav Naumov, the founder of the Pattern Digital Buro and the general producer of “Pavilion No 1” at the Russia Expo at VDNKh, conducted a masterclass «How to Manage and Capture Guests’ Attention: Simple Techniques to Help Amusement Business Stand out in the Market».

The conference "Trends in the Development of the Modern Entertainment Industry" attracted more than 100 participants. Among the topics discussed were the need for theme parks, future technologies in the modern entertainment industry, and innovations in the construction of rope parks. After the conference, there was a tour of the "ORION" amusement park at VDNKh. Over the course of 4 hours, participants got acquainted with all the activities in the park of the future: from amusement rides to cafes, and most importantly, they took a ride on the new cable car over the VDNKh park.

Traditionally, during the autumn exhibition, classes were held at the RAAPA Education Center on the safe and efficient operation of amusement rides.

A total of around 300 specialists from Russia, Belarus, Kazakhstan, and Armenia participated in the business program of RAAPA EXPO AUTUMN-2024.

As one of the participants noted: “By taking part in RAPPА EXPO AUTUMN-2024, we got to know new market players and expanded our client base – everything went perfectly! The organization was superb. We will definitely participate in the spring!” (Rinat Musin, ALM-FAZA company).

The results of RAPPА EXPO AUTUMN-2024 once again confirmed its relevance and demand among professionals in the entertainment industry!

E-catalogue RAAPA EXPO AUTUMN 2024 - <https://raapa-expo.ru/>
See you at the next RAAPA EXPO exhibitions!

We invite you to the 45th Anniversary International Exhibition “Amusement rides and entertainment equipment RAAPA EXPO-2025” (March 19 - 21, 2024, VDNKh)

The Professional Award in the field of recreation and entertainment “PROPARK” (The Award Ceremony will take place on March 19 2025).

For any further information please contact: raapa@raapa.ru

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