

## **G2E 2024 Convenes More Than 25,000 Gaming Professionals in Las Vegas**

### Annual Event Shapes the Future of Global Gaming

LAS VEGAS – G2E 2024, presented by the American Gaming Association (AGA) and organized by RX, brought more than 25,000 gaming professionals to Las Vegas this week, fostering industry innovation and driving gaming's growth.

"For 24 years, G2E has been the heartbeat of the gaming industry, offering a vital platform for the global gaming community to shape the industry's future," said AGA President and CEO Bill Miller. "From land-based operations to sports betting and iGaming, gaming's continued and remarkable growth has made G2E's role as the annual industry gathering point more essential than ever."

G2E 2024 saw an increase in attendance year-over-year, showcased exhibitors from 117 countries, territories, and regions with regulated gaming jurisdictions, and featured more than 100 education sessions. The show also expanded its iGaming Zone to 30 exhibitors, and notably, G2E hosted 115 international exhibitors this year—the most in its 24-year history.

"Las Vegas is synonymous with gaming, and G2E serves as the central hub for industry professionals from around the world to come together to drive their businesses forward," said Korbi Carrison, G2E Event Vice President at RX. "Each year, we elevate the event to match the evolving landscape of gaming. With nearly 400 exhibitors and participating companies showcasing cutting-edge games, technologies, and solutions, G2E continues to be the ultimate destination to explore the future of the global gaming industry—all in one place."

G2E 2025 will convene the global gaming community from Oct. 6-9, 2025, in Las Vegas, with education sessions running from Oct. 6-9 and the expo hall open from Oct. 7-9.

### **About G2E**

G2E is the world's premier gathering of commercial and tribal gaming professionals. For more than 20 years, G2E has served as the catalyst for gaming's growth and innovation by convening the global industry to define tomorrow.

### **About the AGA**

As the national trade group representing the U.S. casino industry, the American Gaming Association (AGA) fosters a policy and business

environment where legal, regulated gaming thrives. The AGA's diverse membership of commercial and tribal casino operators, sports betting and iGaming companies, gaming suppliers, and more lead the \$329 billion industry and support 1.8 million jobs across the country.

### **About RX**

RX is a global leader in events and exhibitions, leveraging industry expertise, data, and technology to build businesses for individuals, communities, and organizations. With a presence in 25 countries across 42 industry sectors, RX hosts approximately 350 events annually. RX is committed to creating an inclusive work environment for all our people. RX empowers businesses to thrive by leveraging data-driven insights and digital solutions. RX is part of RELX, a global provider of information-based analytics and decision tools for professional and business customers. For more information, visit [www.rxglobal.com](http://www.rxglobal.com).