

IAAPA has achieved impressive results

The GTI team headed to Orlando, FL, USA to witness the successful conclusion of the IAAPA trade show, and saw a footfall of 41,429 from around the world, setting a new record. The show held 1,100 exhibitors and the attendees included a registered 27,000 buyers, reports the trade association.

The conference had 140 learning opportunities that included a first look at the 2025 North America Economic Outlook Report, that forecasted the upward movement of the attractions industry. The report showed a six-fold increase in the industry's reach with combined attendance across all destinations exceeding one billion visitors and supporting 1.1 million jobs. Such information undoubtedly brings confidence to many colleagues, and the amusement and leisure industry continues to develop in an orderly manner.

IAAPA president and CEO, Jakob Wahl, said: "This year's IAAPA Expo was truly a celebration of community and collaboration within our industry, bringing together professionals from every corner of the globe, we saw first-hand the power of shared passion, knowledge, and creativity. IAAPA Expo is more than just an event; it's a place where ideas come to life and where lifelong connections are made.

"Watching the energy and excitement of attendees reminded us why we do what we do—to inspire, to innovate, and to create memorable experiences that bring joy to people everywhere."

IAAPA Expo 2025 will take place at the same venue, November 17-21 in 2025.

GTI team will continue to support and pay attention to IAAPA Expo, and we will meet you again in Orlando!